

Ritzville, Washington Downtown Development Analysis



Proposal for Main Street, Pioneer Plaza and Depot Master Plan
In collaboration with Rural Communities Design Initiative at Washington State University
Community Meeting July 22, 2020



AGENDA

Introductions

RCDI Team / Ritzville Contacts

Review How Zoom Functions

Mission and Values of RCDI

Purpose & Goals of Today's Meeting

Review February Meeting

Highlight Zones of Interest & Case Studies

Small Group Discussions & graphics

Present Current Design Ideas

Overall Downtown Plan

Railroad Avenue / Washington Street

Main Avenue

Broadway Avenue

Large Group Discussion

WRAP UP / NEXT STEPS

EXECUTIVE SUMMARY

In September 2019, the city of Ritzville, WA contacted the Rural Communities Design Initiative (RCDI) to work with city staff and community stakeholders to assist in the analysis and design of N. Washington Street (Pioneer Plaza) as it relates to the depot and its ability to draw tourists and local residents from Main Street.

In order to fully realize the potential of creating the desired goals of stimulating business and creating a sense of community, RCDI students and faculty from Washington State University laid out a plan to investigate the site and work with stakeholders in a series of three site visits:

The first of these visits occurred on September 24 and 25, 2019 and included development of a site inventory and a meeting with city administration and stakeholders.

The second visit on February 26, 2020 shared findings from the first visit and solicited feedback from community members. This led to engaged small groups in the workshop where the community shared local expertise, knowledge and insights.

A planned spring 2020 final workshop was delayed by the COVID-19 shutdown and restrictions on public meetings. In lieu of an in-person community workshop, a Zoom meeting was held that presented the information in this document. The results the Zoom meeting will be developed into conceptual site plans and drawings contained in a final document that will provide the city with relevant information needed to move forward on social and economic development priorities and solicit professional design services.



RURAL COMMUNITIES DESIGN INITIATIVE

What is RCDI?

University and Community Collaboration

Our intention is

renovate, repurpose or recycle
community properties.

Our value is

more potential for preservation
more potential for sustained community
more focus of energies

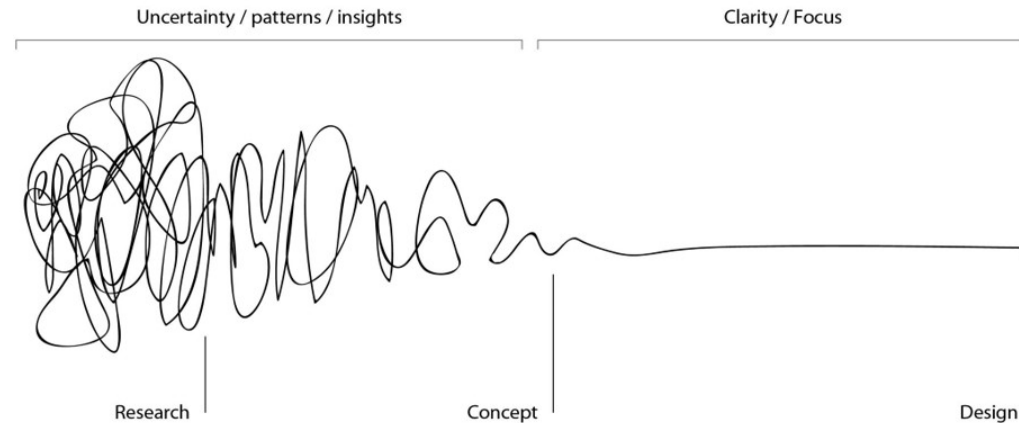
Our method is

immersion in the community,
participatory design
follow up support

We are

research and design faculty advanced
design students

- Interior Design
- Landscape Architecture
- Architecture
- Construction Management



We help you get from IDEAS to DESIGN

RURAL COMMUNITIES DESIGN INITIATIVE

What we do?

What the community brings to the collaboration:

Collaboration provides a face to face connection with the community. A “doing with” approach as opposed to a “doing for” approach.

Visionaries – individuals who lead the effort

Logistical support – individuals who pull the events together

Stakeholders – invested residents & community members, business owners

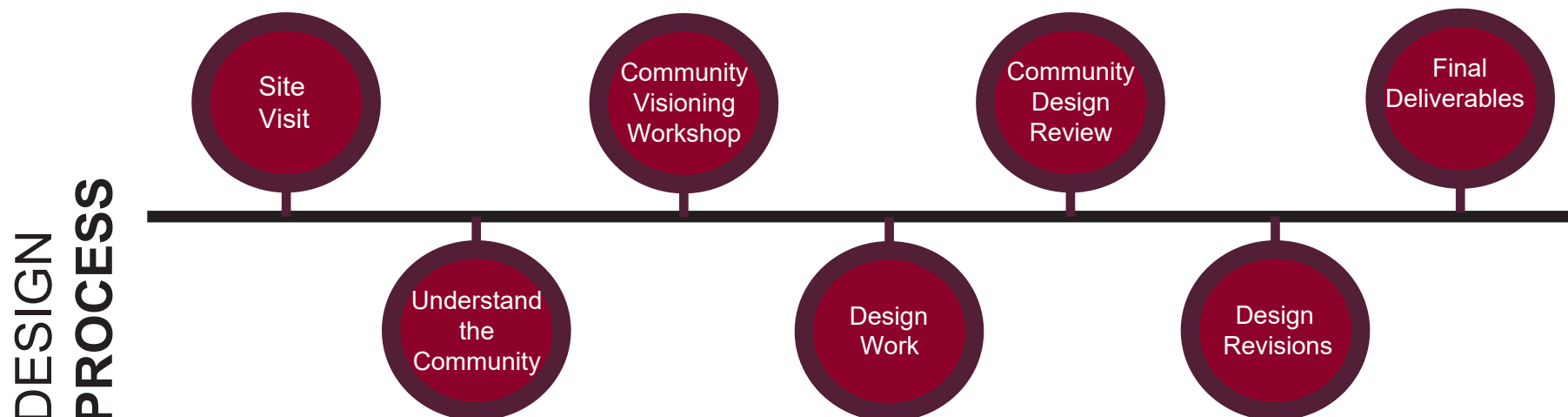
What RCDI brings to the collaboration:

Conceptual **design** for the community-based problem

Conceptual **visuals** that allow the entire community to participate and weigh in on the vision

Making **connections** with design practice to further the project

What we do not do: Drawings for construction



PURPOSE AND GOALS

7/22/2020

Share current design direction
and work-to-date

Elicit community feedback for
further revisions

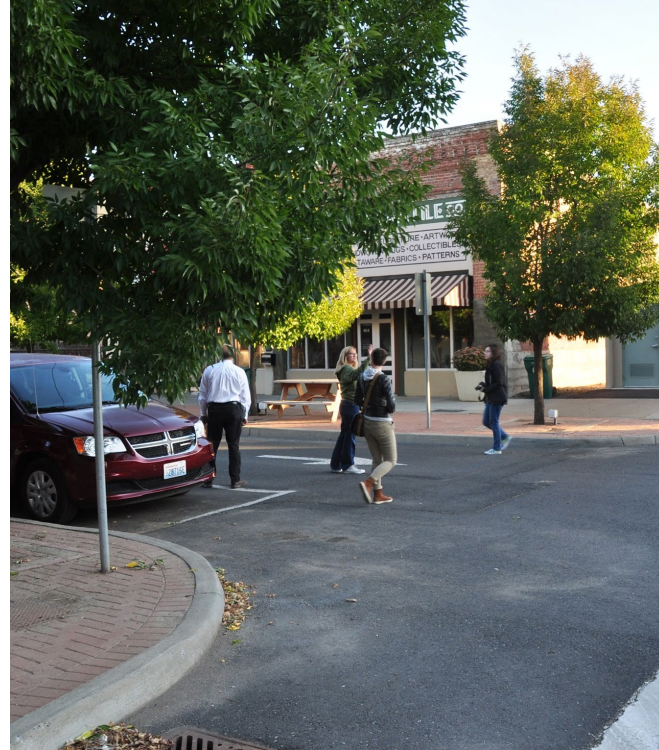


RITZVILLE SITE VISIT

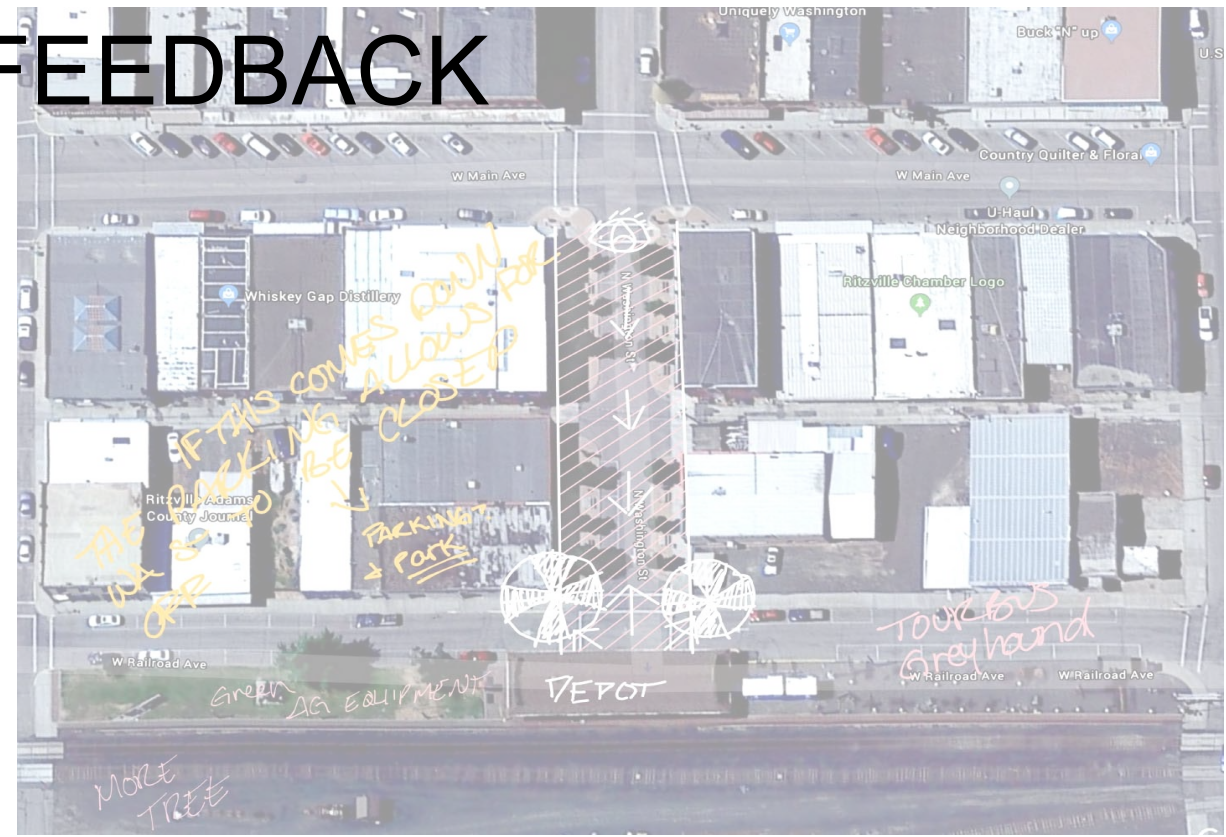
SEPTEMBER 24 & 25, 2019

TOUR OF HISTORIC DOWNTOWN
MEETING AT WSU ANNEX





COMMUNITY COMMENTS/FEEDBACK



RITZVILLE SITE VISIT

FEBRUARY 26, 2020

CORE DEVELOPMENT ZONES
COMMUNITY WORKSHOP





HISTORIC DOWNTOWN RITZVILLE

RCDI: Workshop Zones — NTS

February 26, 2020





WOONERF STREETS



INTERACTIVE WATER FEATURES



POP-UP PLAZAS



STORE FRONTS



EXPANDED WAYFINDING



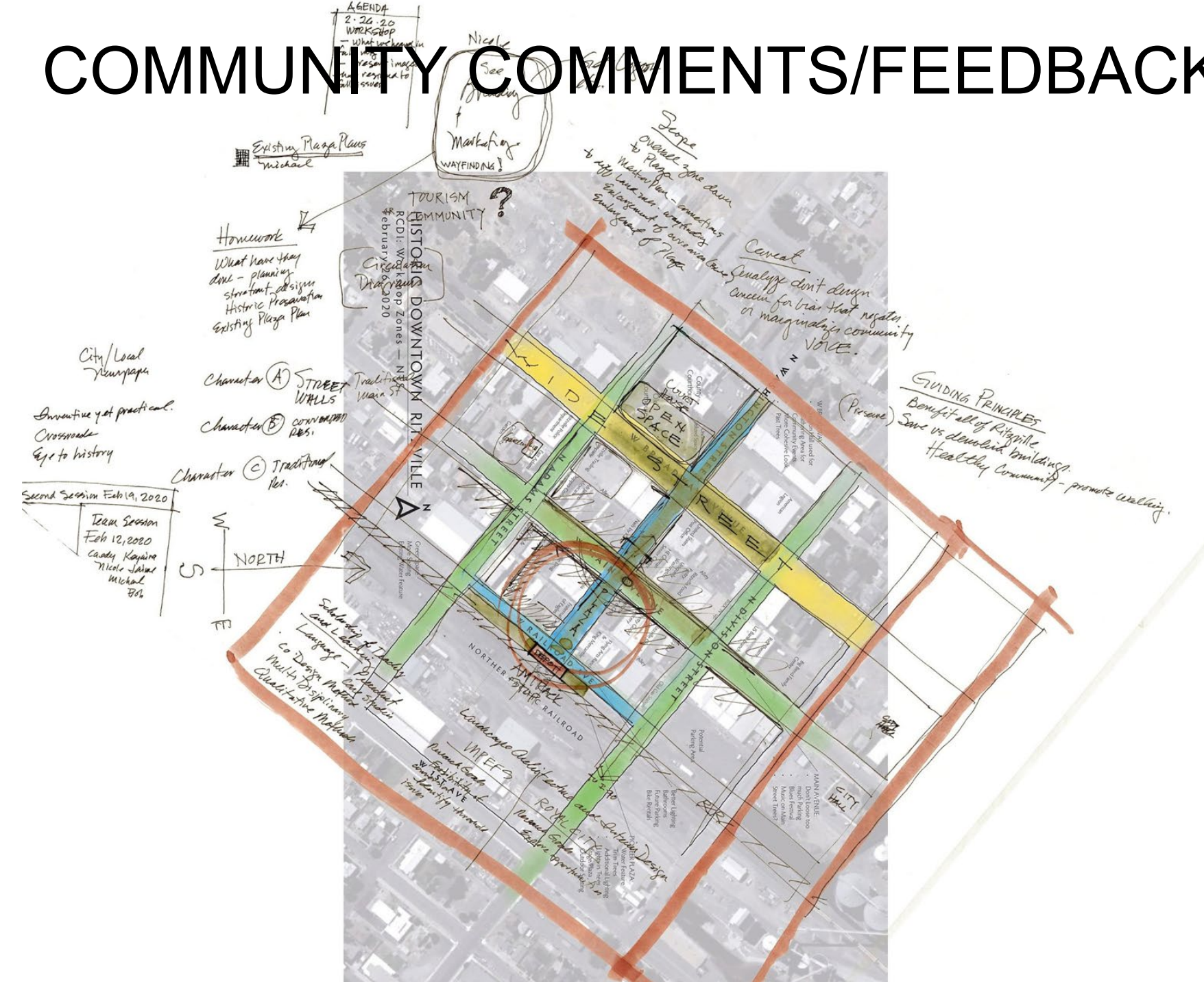
COMPLETE STREETS

CASE STUDIES

The image contains two hand-drawn sketches. On the left is a meeting agenda titled 'AGENDA' with the date '2.26.20' and the word 'WORKSHOP'. It lists three items: 'What we hope to learn', 'Presenting images', and 'Responses to all issues'. On the right is a sticky note with the name 'Nicole' at the top, followed by 'See Planning' and 'Market of WAYFINDING?'. The sketches are drawn in a simple, hand-drawn style with black ink on a white background.

AGENDA
2.26.20
WORKSHOP
- What we hope to learn
- Presenting images
- Responses to all issues

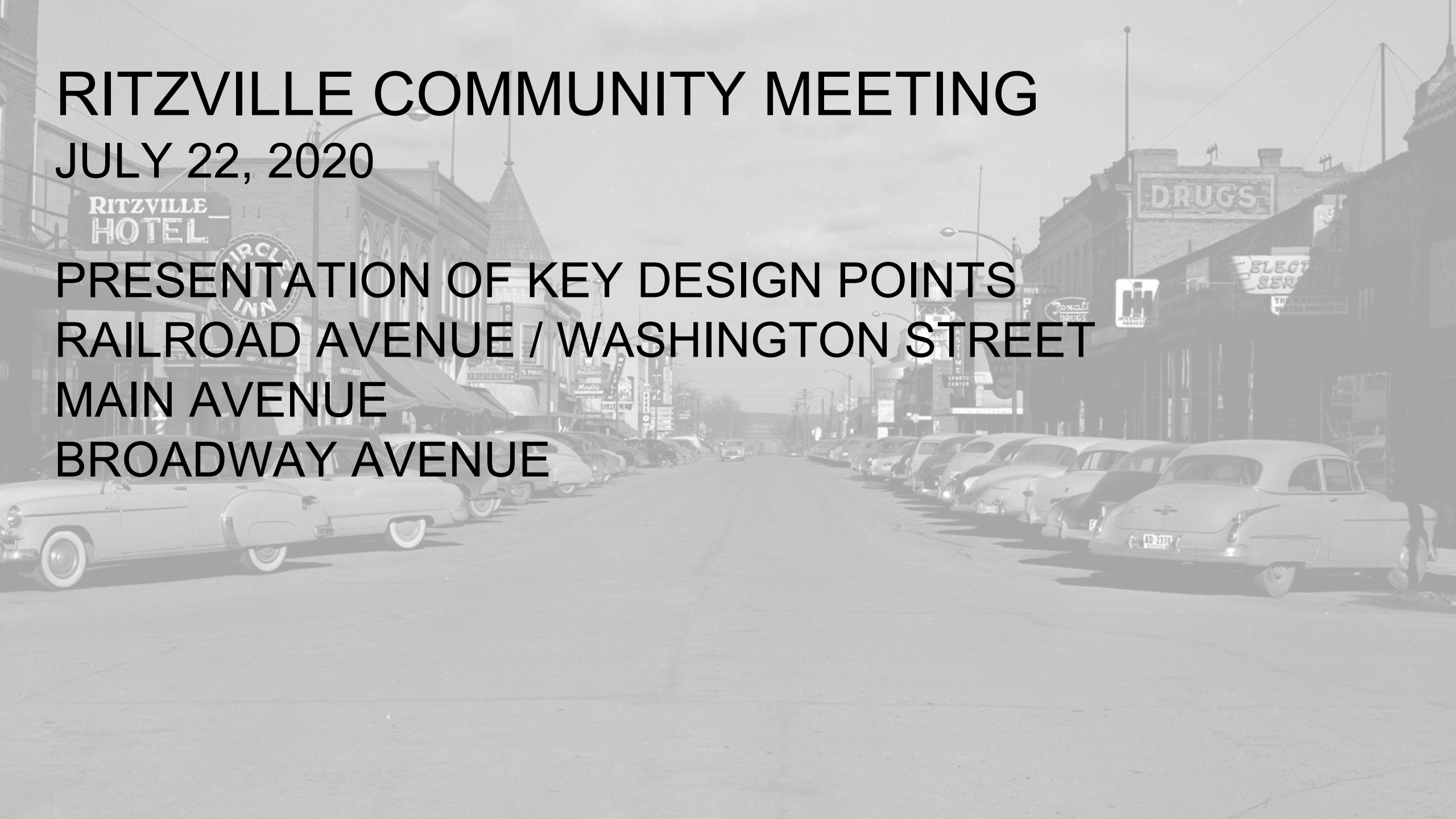
Nicole
See Planning
Market of
WAYFINDING?

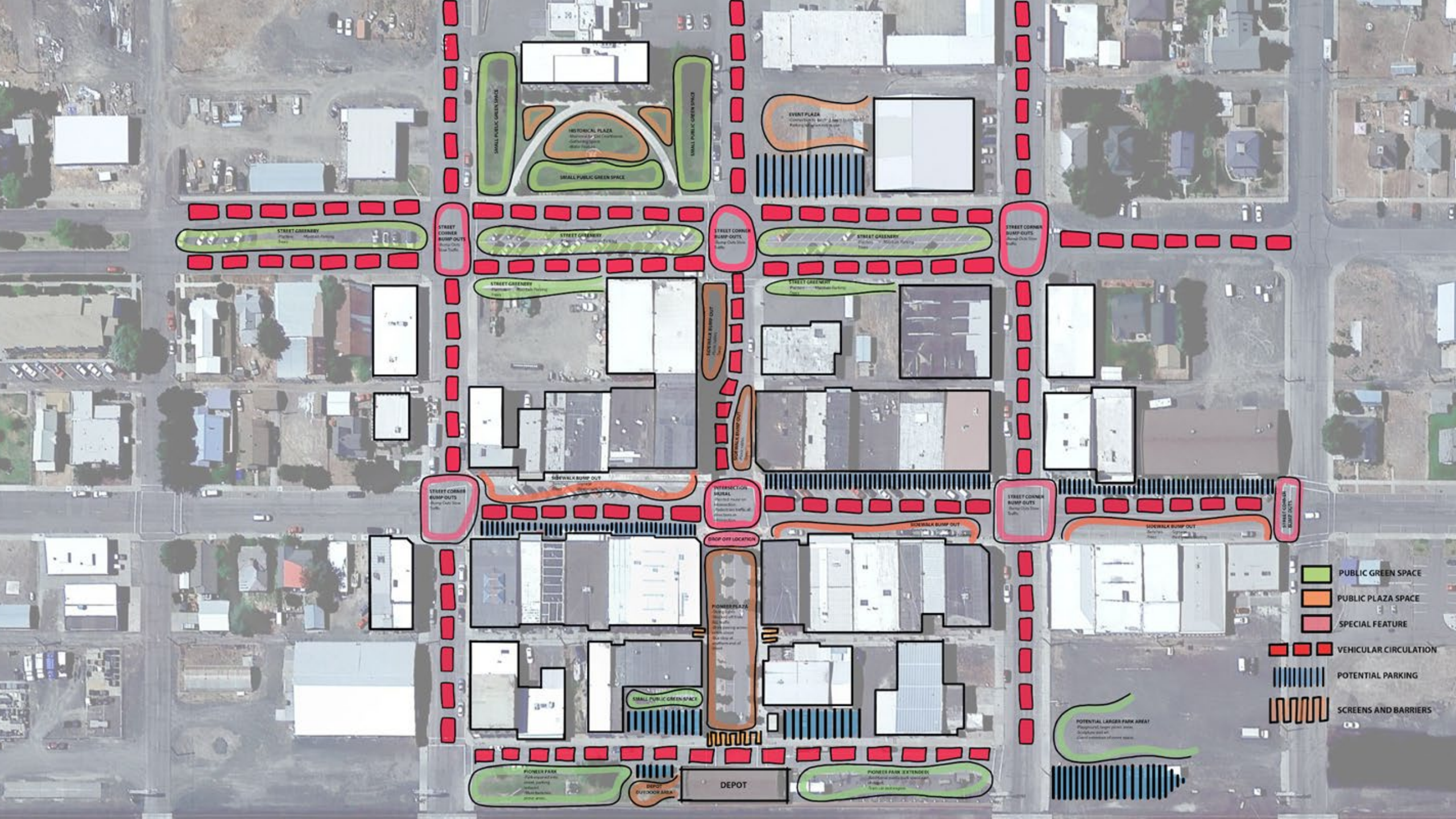


RITZVILLE COMMUNITY MEETING

JULY 22, 2020

PRESENTATION OF KEY DESIGN POINTS
RAILROAD AVENUE / WASHINGTON STREET
MAIN AVENUE
BROADWAY AVENUE

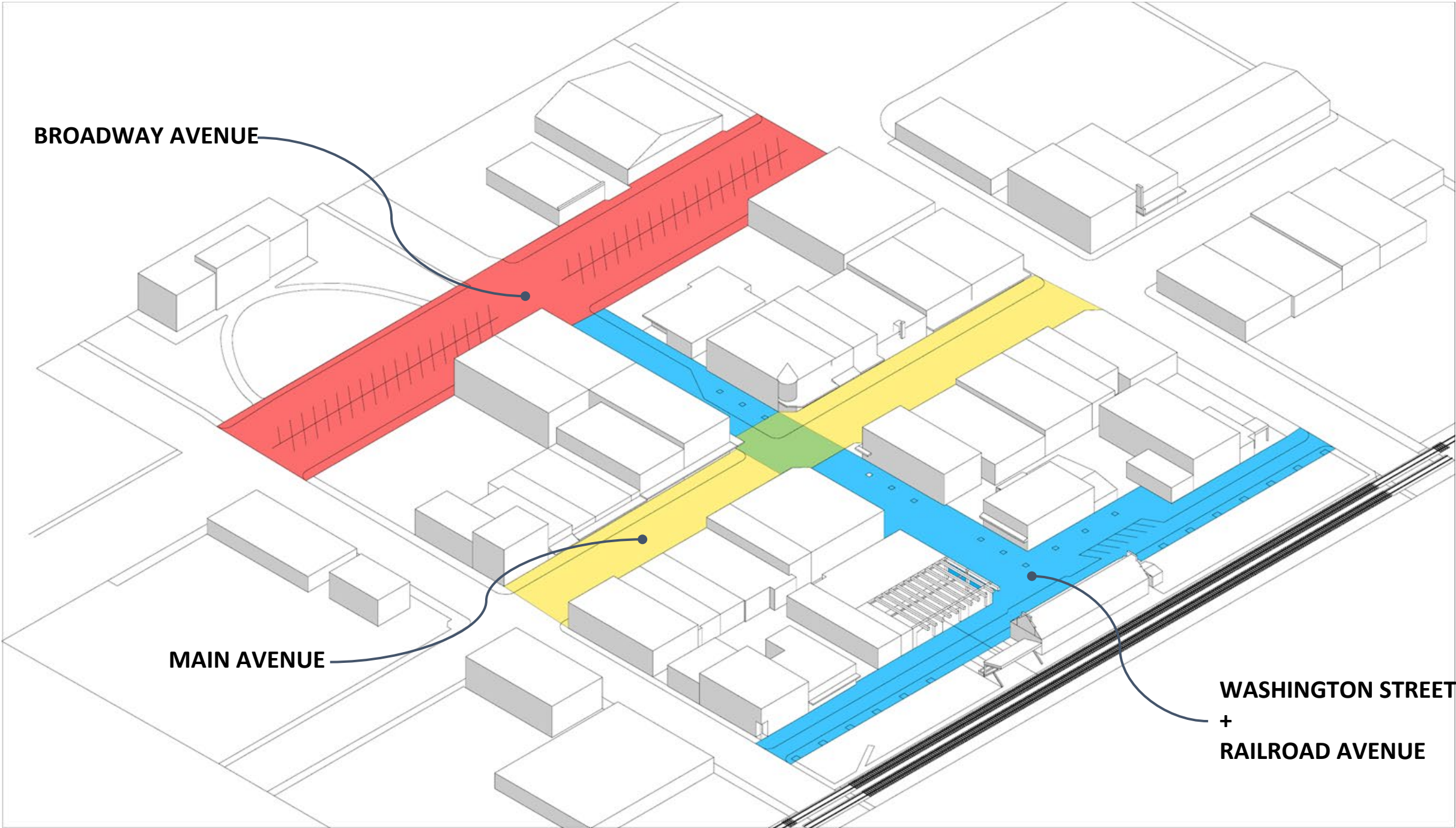




BROADWAY AVENUE

MAIN AVENUE

**WASHINGTON STREET
+
RAILROAD AVENUE**



Conceptual Master Plan.

Key Design Points

Washington & Main Intersection Options

Adaptive Reuse Plaza Structure

Depot Outdoor Shade Structure

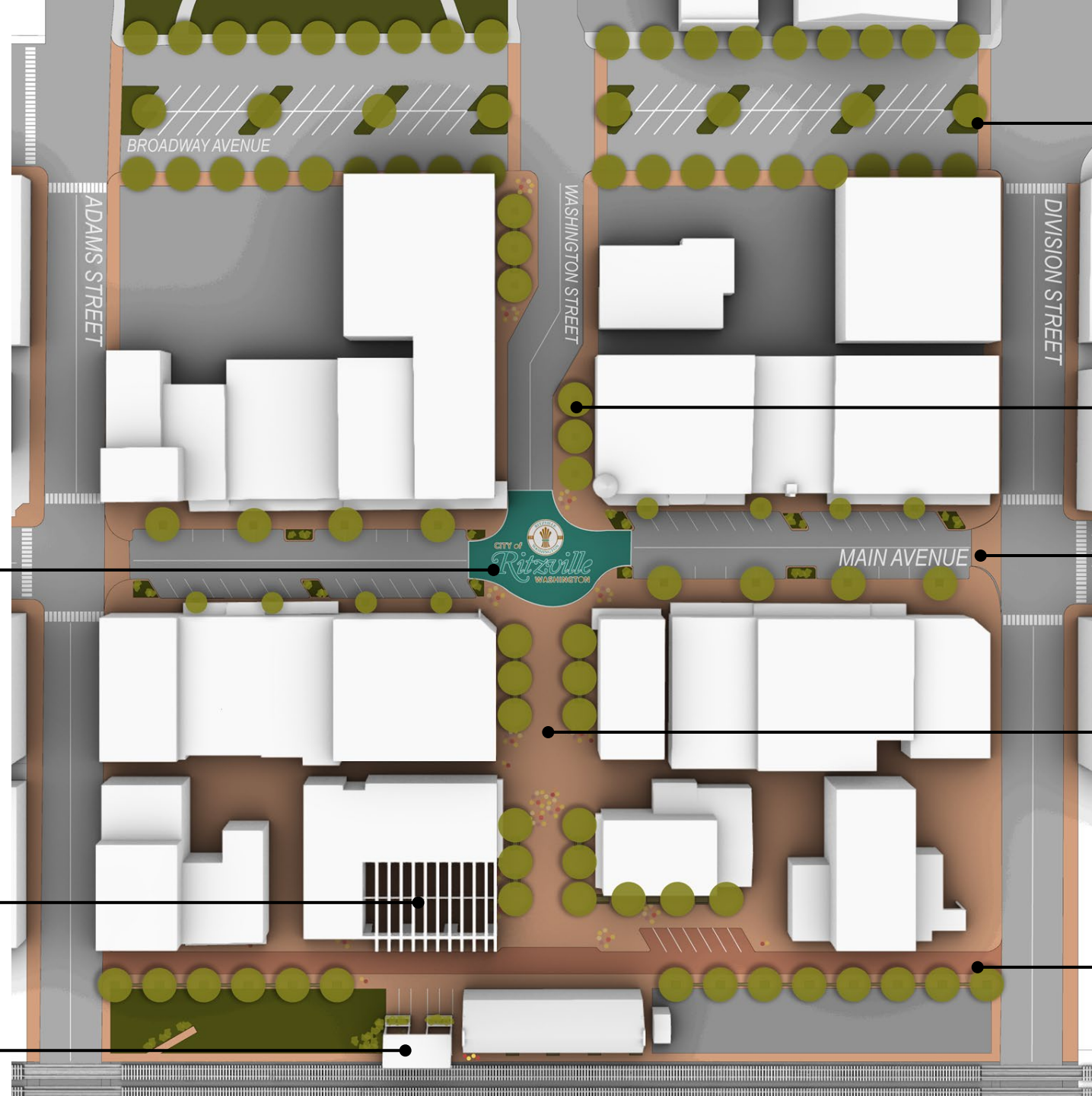
Broadway Avenue Green Street with Stormwater Planters

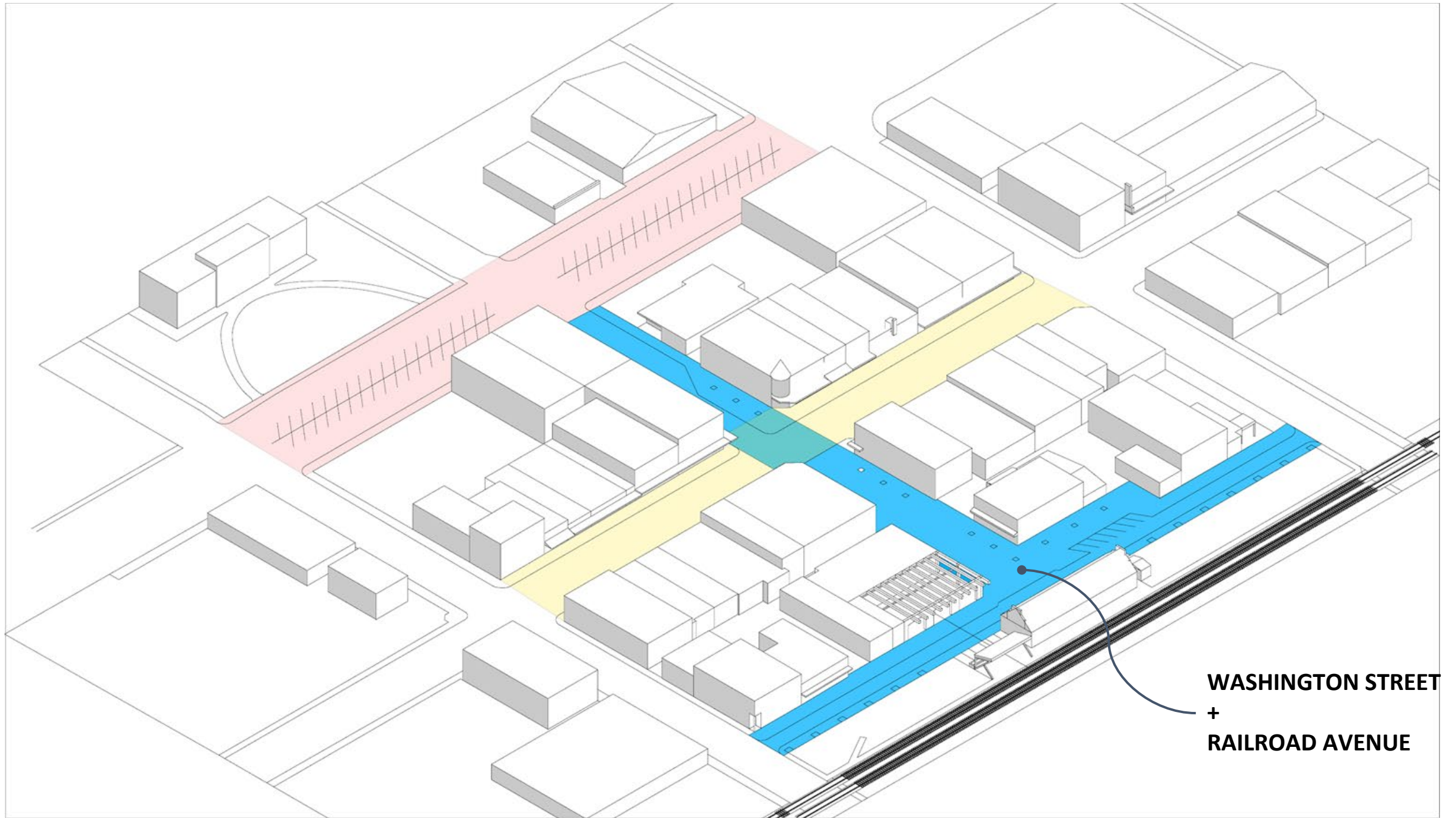
Washington Street "Bump-out" Pedestrian Space

Main Avenue Complete Street

Pioneer Plaza Event Space

Railroad Avenue "Woonerf" Street





**WASHINGTON STREET
+
RAILROAD AVENUE**

Washington & Railroad Key Design Points.

Washington & Main
Intersection Options

Adaptive Reuse
Plaza Structure

Depot Outdoor Shade
Structure

Washington Street
“Bump-out”
Pedestrian Space

Pioneer Plaza Event
Space

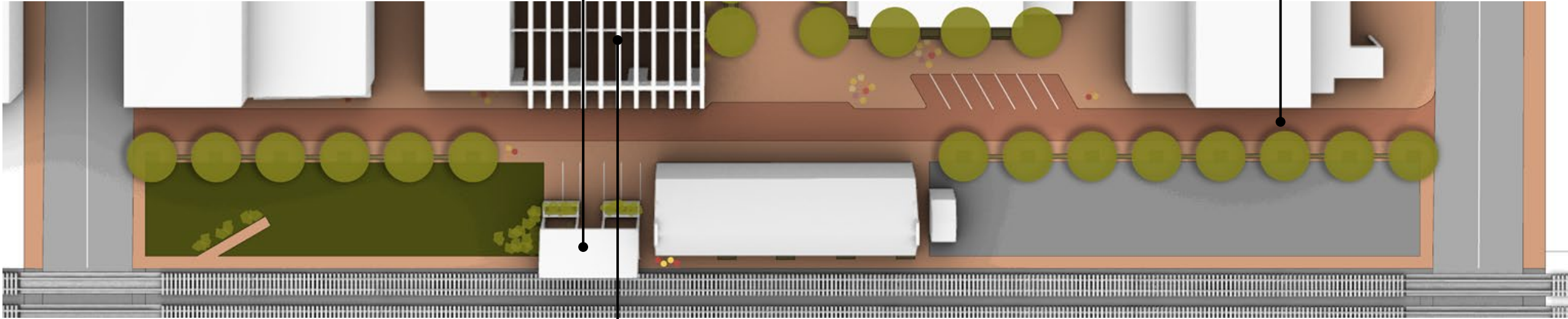
Railroad Avenue
“Woonerf” Street



Railroad Avenue.

Depot Outdoor Shade
Structure

Railroad Avenue
“Woonerf” Street



Adaptive Reuse
Plaza Structure



WOONERF STREETS

Purpose

- Long-term Application
- Decreased Traffic Speed
- Increased Pedestrian Space
- Increase Green Space

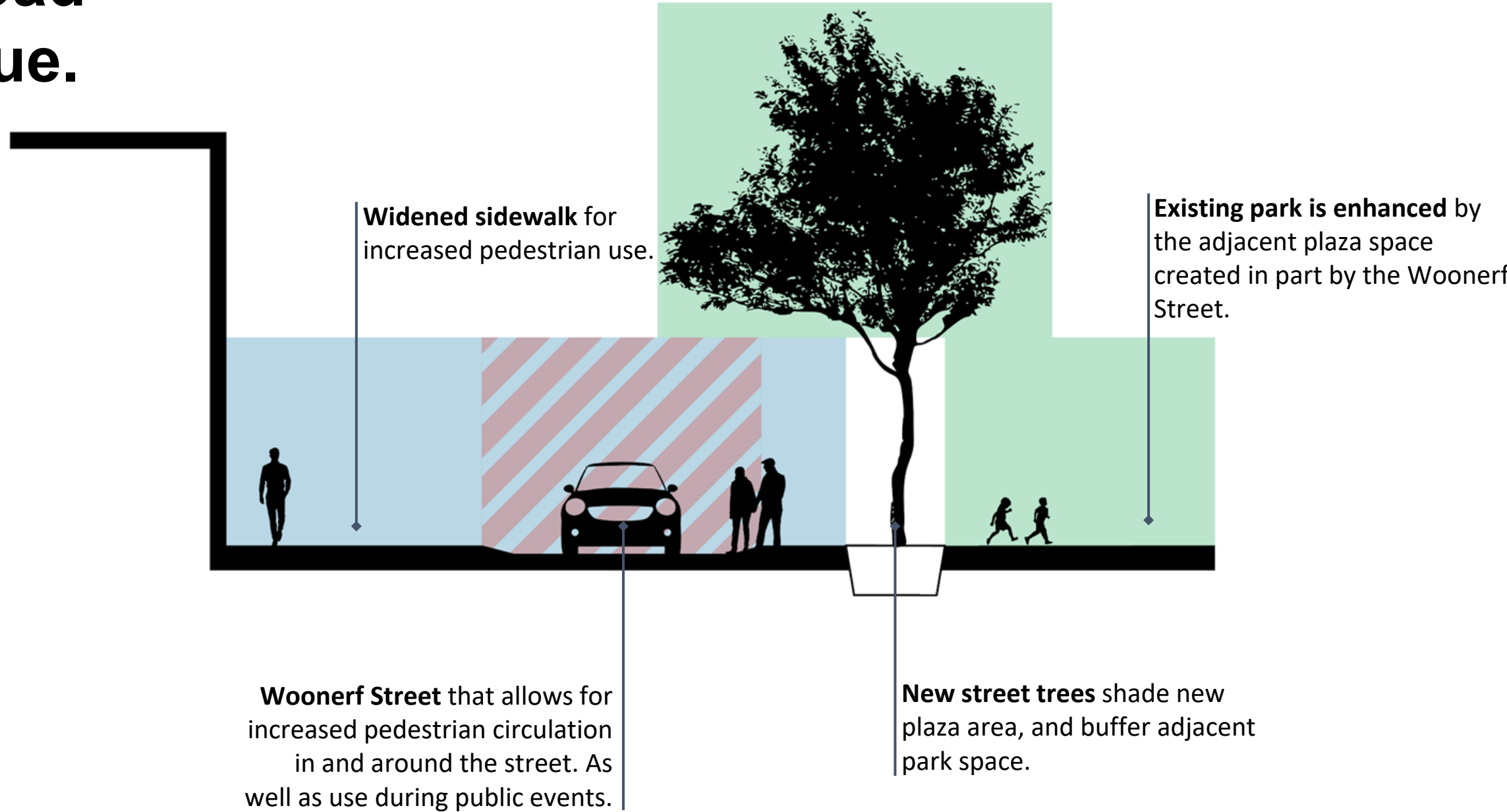


Bell Street Park, Seattle.

Location: Seattle, Washington

Completion: 2010

Railroad Avenue.



Railroad Avenue.

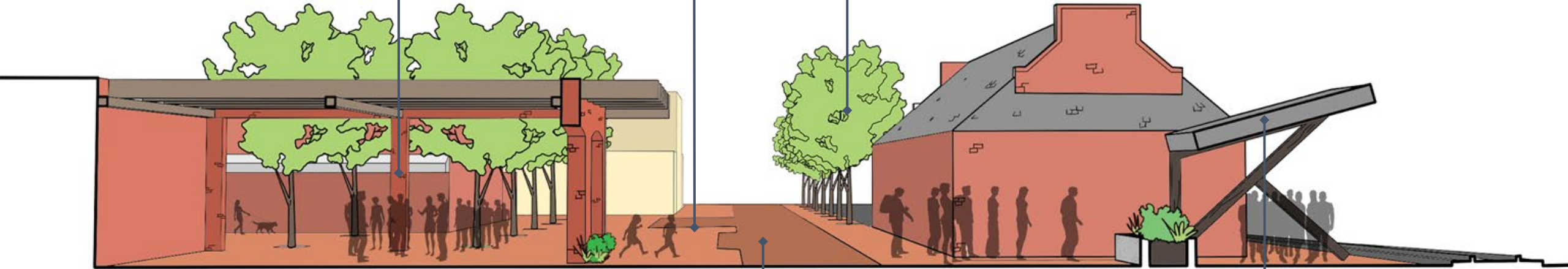
Angle Parking on Railroad Avenue

"Adaptive Reuse" plaza structure.

New Street Trees

Woonerf Street is paved with similar pattern and material as plaza space.

Shade Structure could be used for a potential Amtrak stop at the Depot, or use as a picnic structure for the adjacent park.

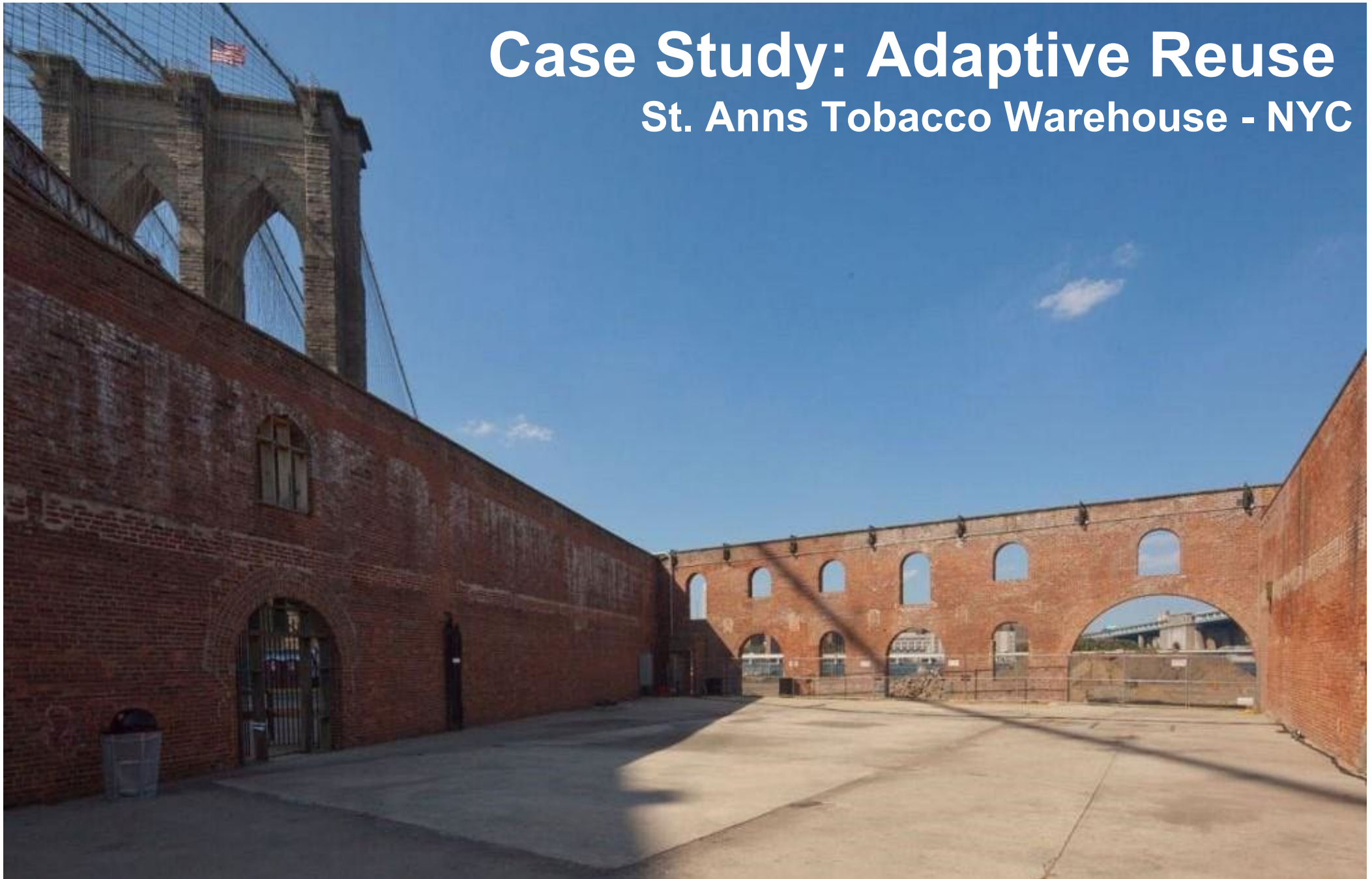




Adaptive reuse refers to the process of *reusing an existing building* for a purpose other than which it was originally built or designed for. It is also known as recycling and conversion.

Case Study: Adaptive Reuse

St. Anns Tobacco Warehouse - NYC

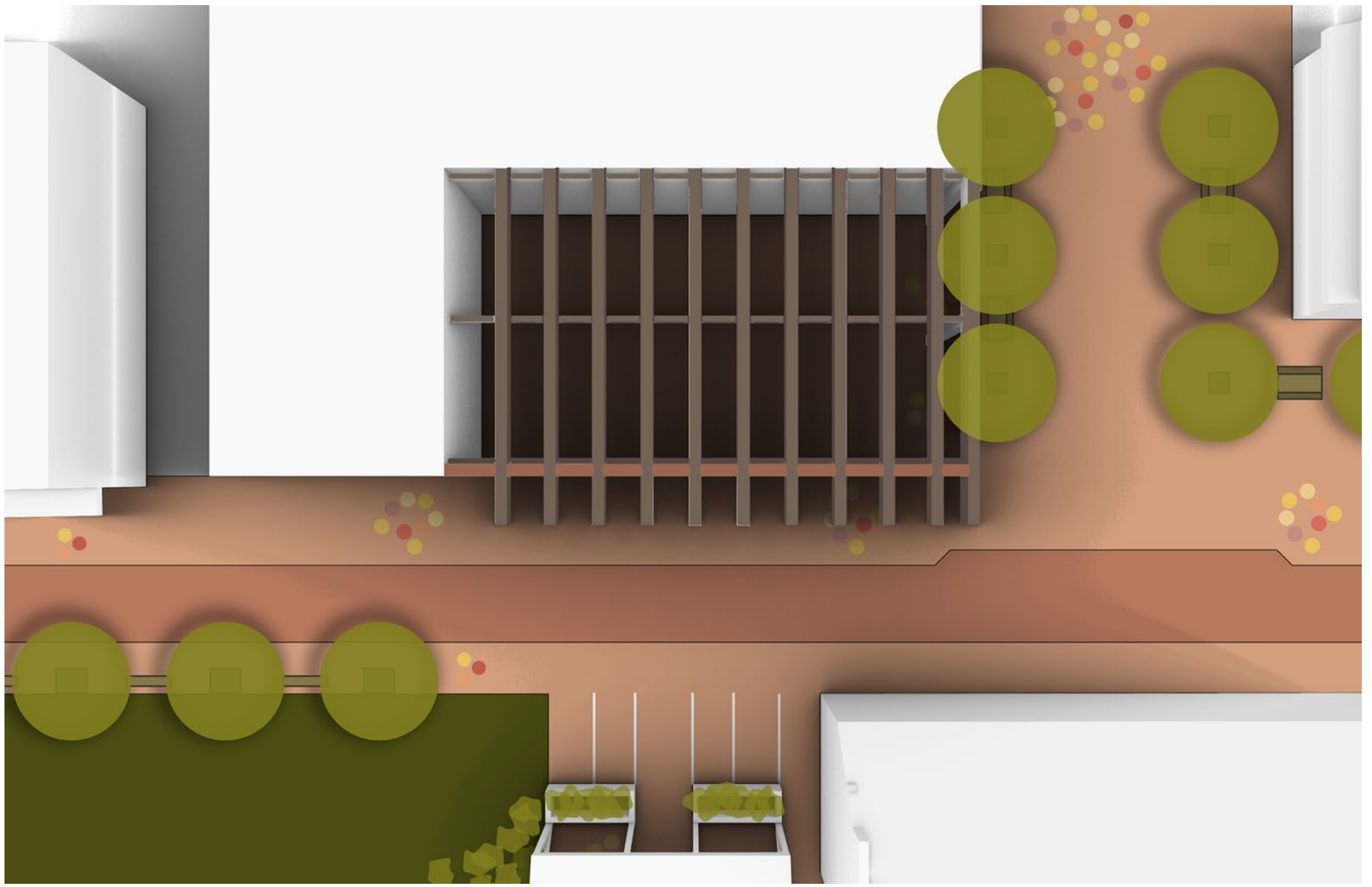


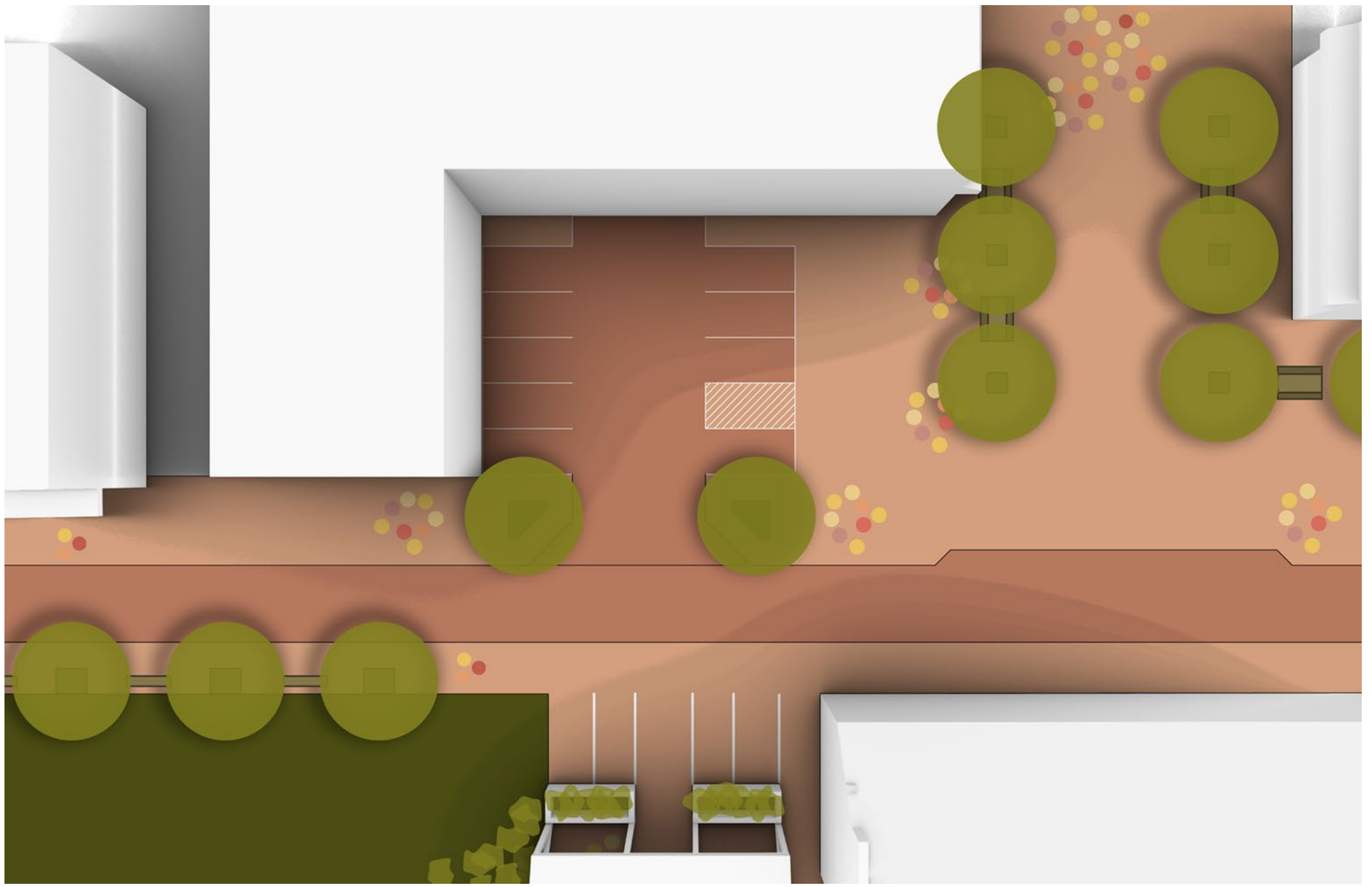
Case Study: Adaptive Reuse

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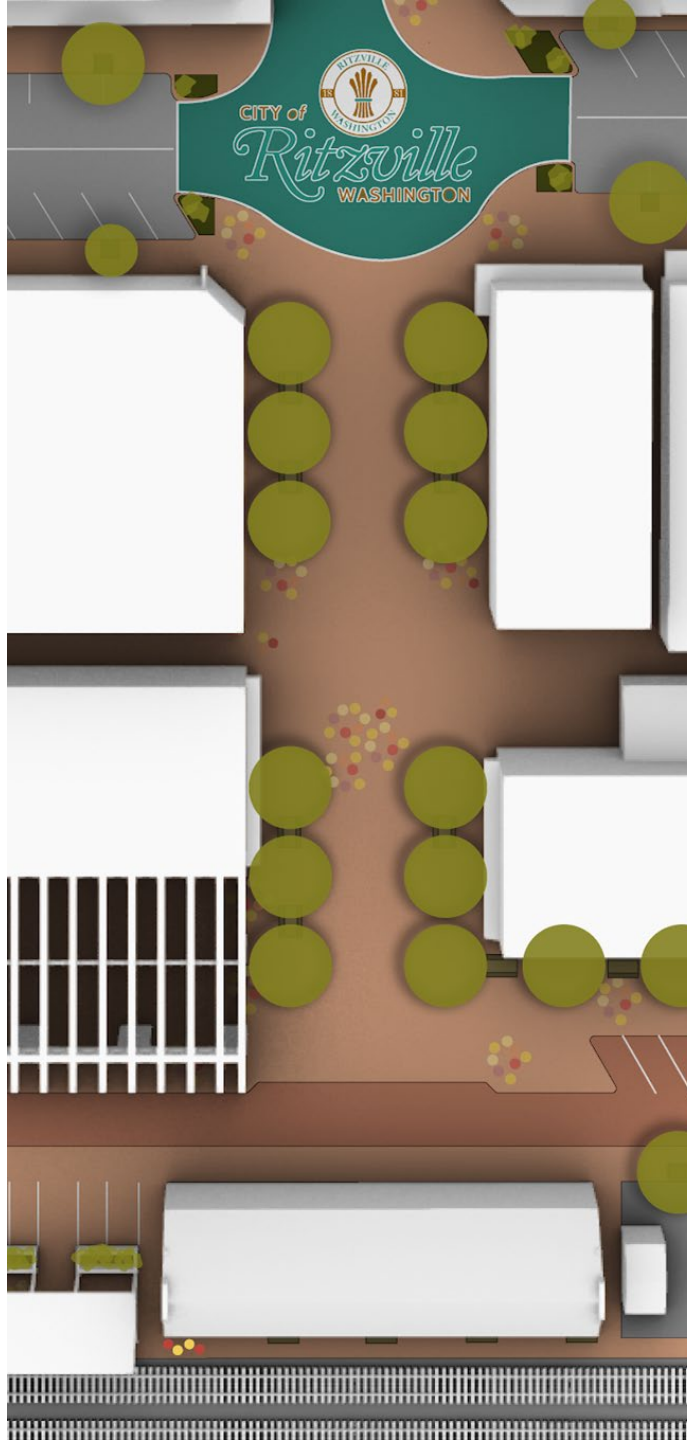






Pioneer Plaza Event Space.

- Pave over road to create cohesive event space.
- More lighting.
- Move bathroom to other side of rail road.



POP-UP PLAZA

Purpose

- Short-term installation
- Generates Community Interest
- Temporary and Adaptable
- Low Cost and High Return

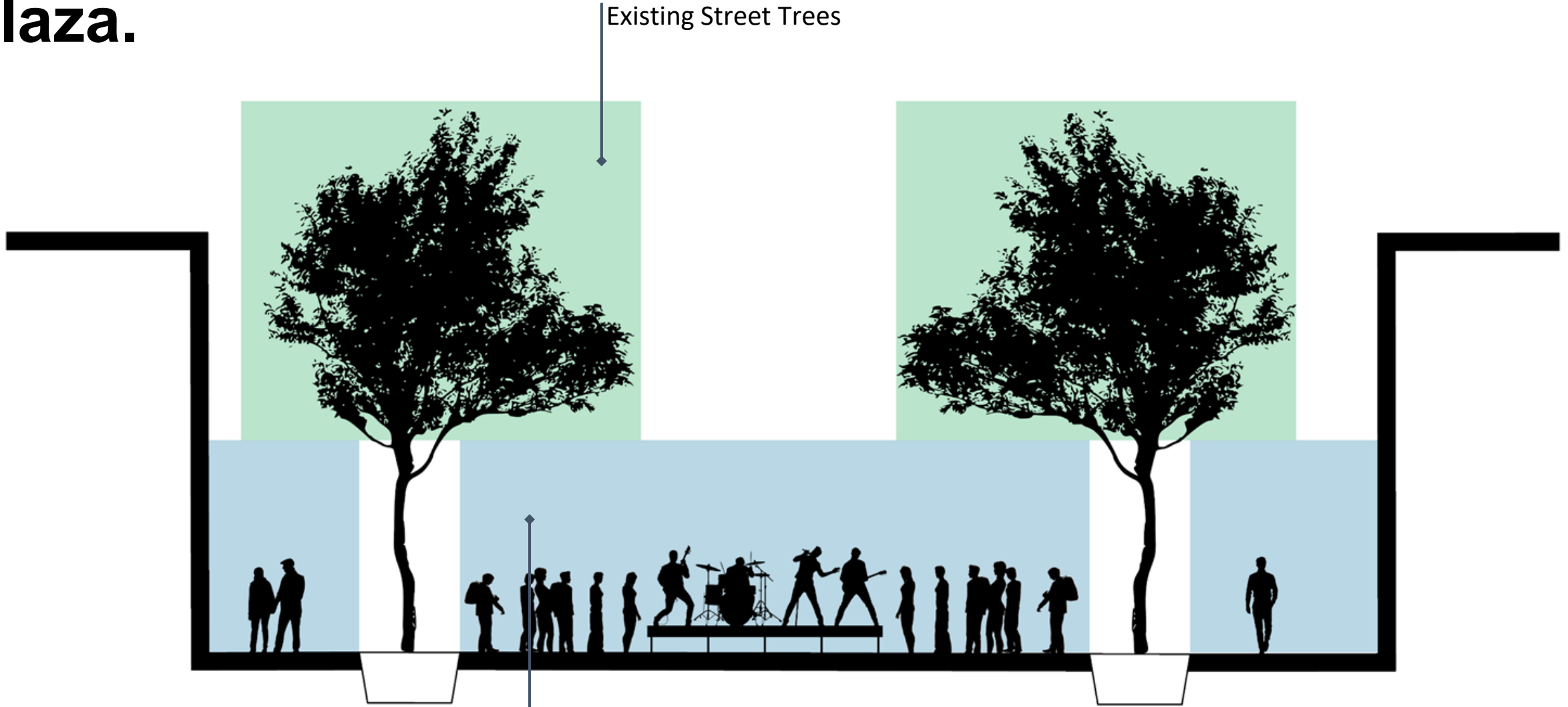
Birch Street Plaza, Boston.

Location: Boston, Massachusetts



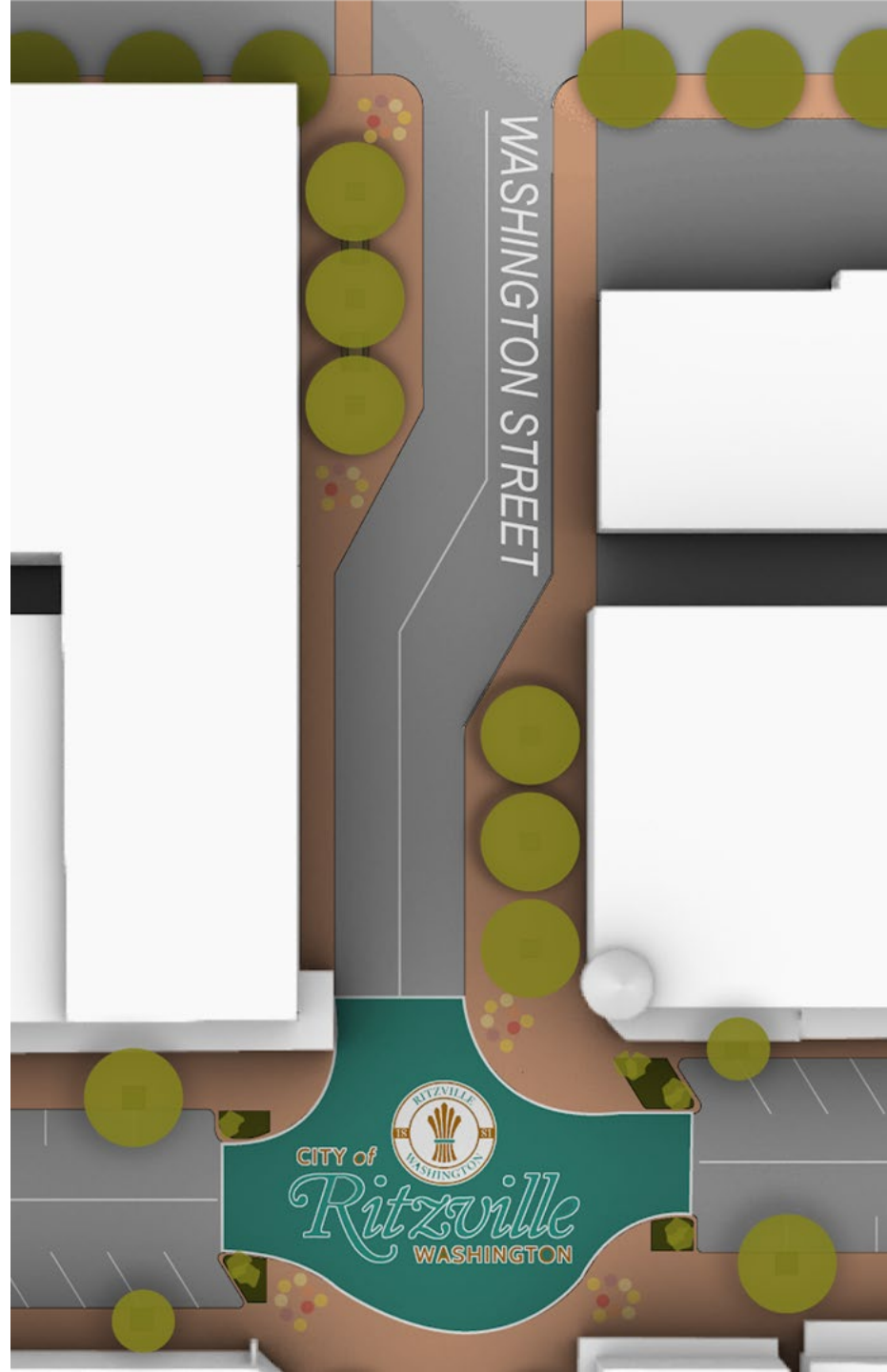
Pioneer Plaza.

Existing Street Trees

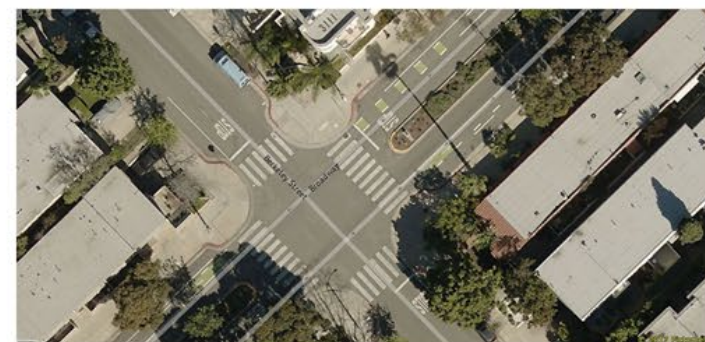
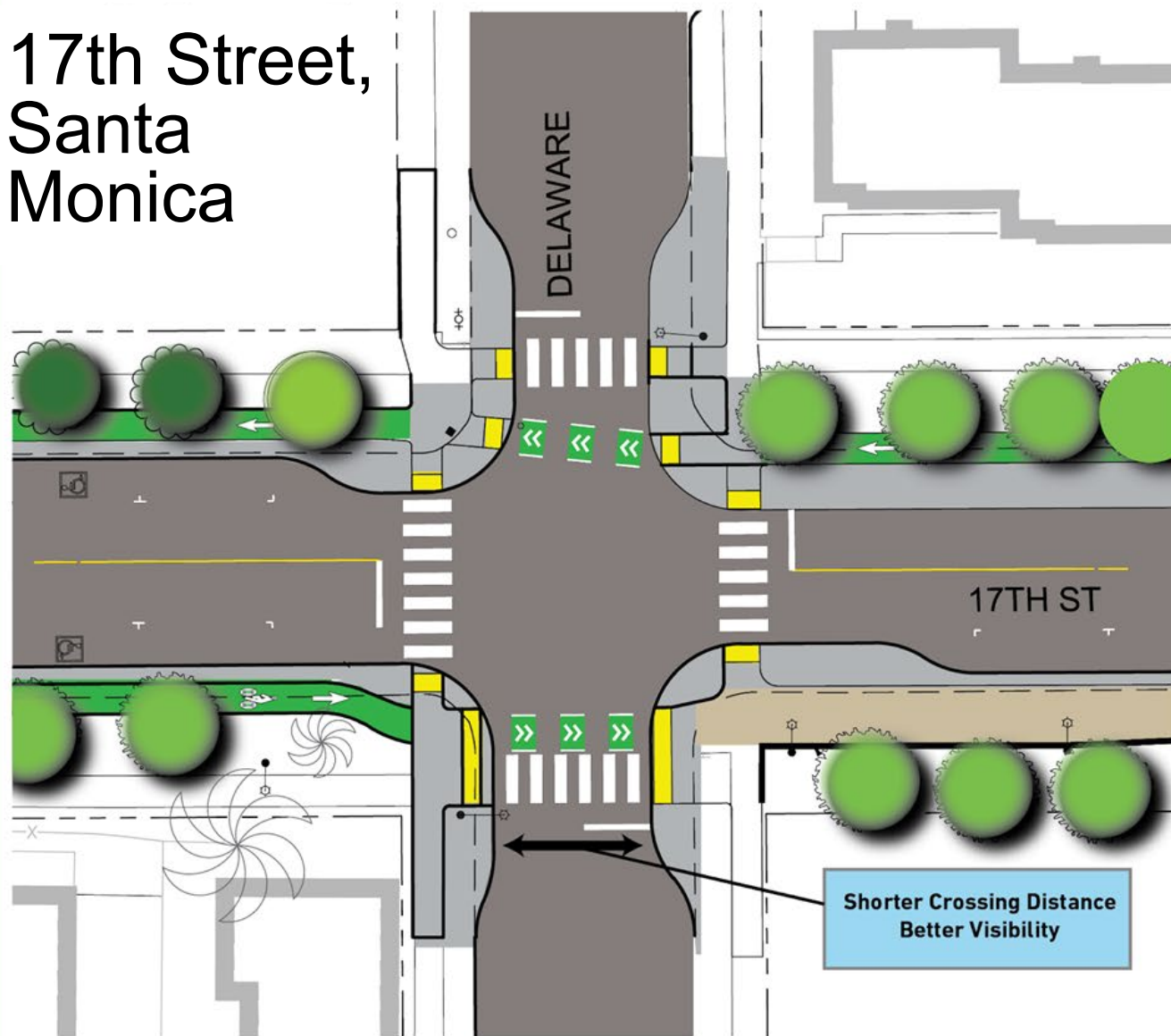


Street is paved to create a complete plaza space, capable of supporting large events such as concerts, markets, or public films.

Washington Street



17th Street, Santa Monica



Washington Street.

New street trees create cohesion with the rest of the downtown area, and provide shade.

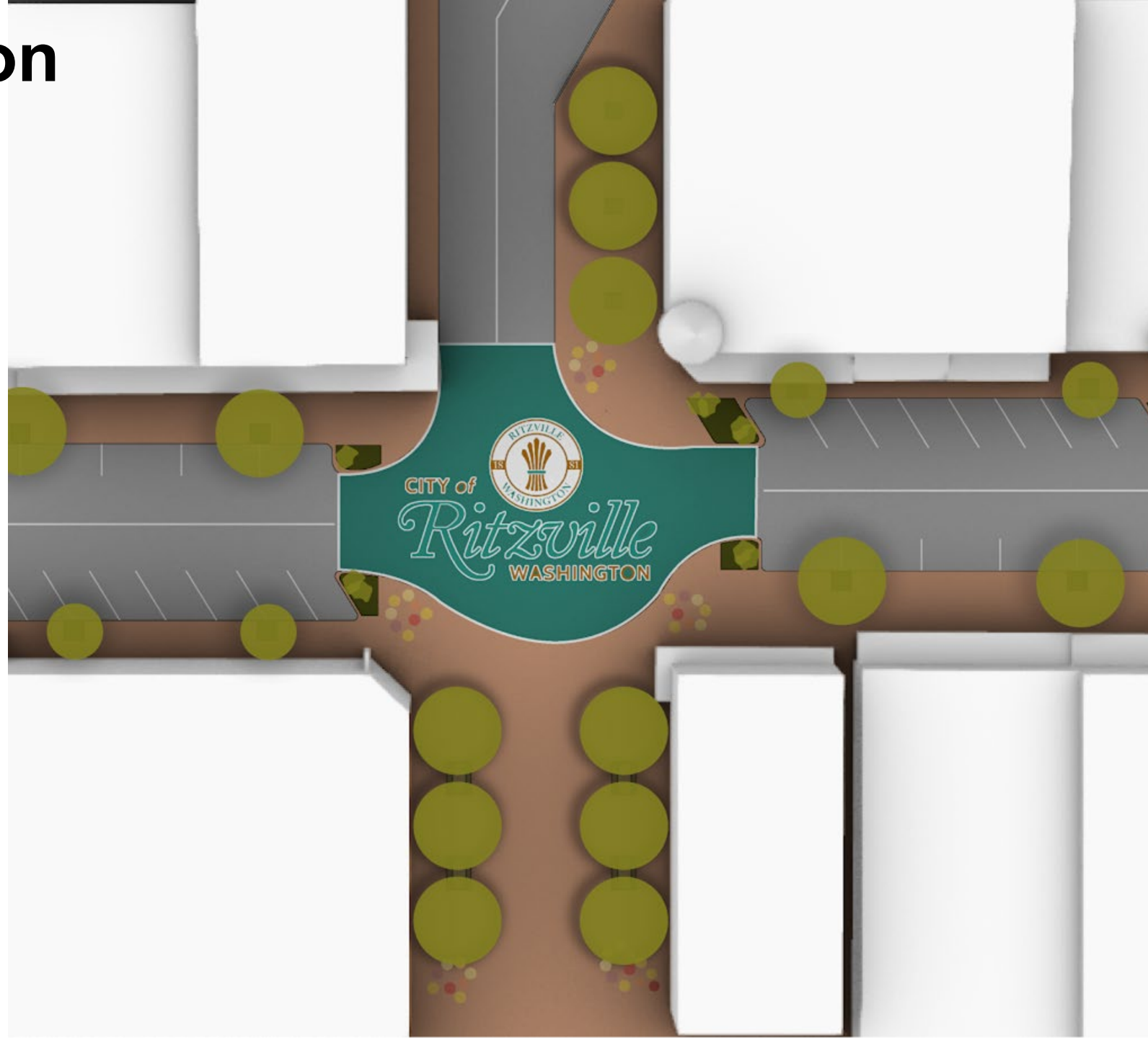
Two way traffic is maintained, but condensed and meanders back and forth to slow traffic.



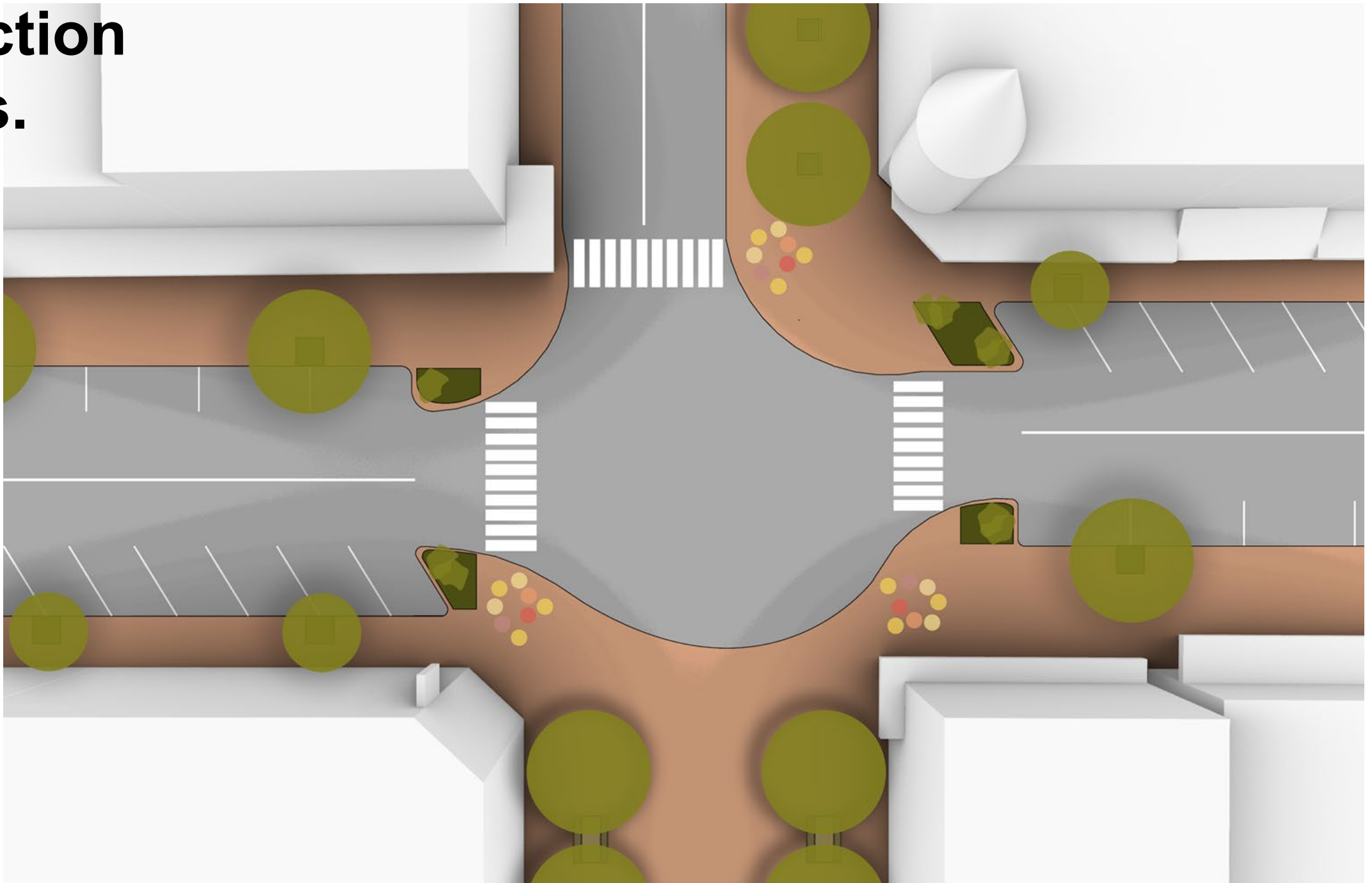
Parking on one side is not only preserved to increase vehicular accessibility, but also creates a buffer between street traffic and the widened pedestrian space.

Widened sidewalks allow space for benches, tables, and other features that encourage people to lengthen their stay.

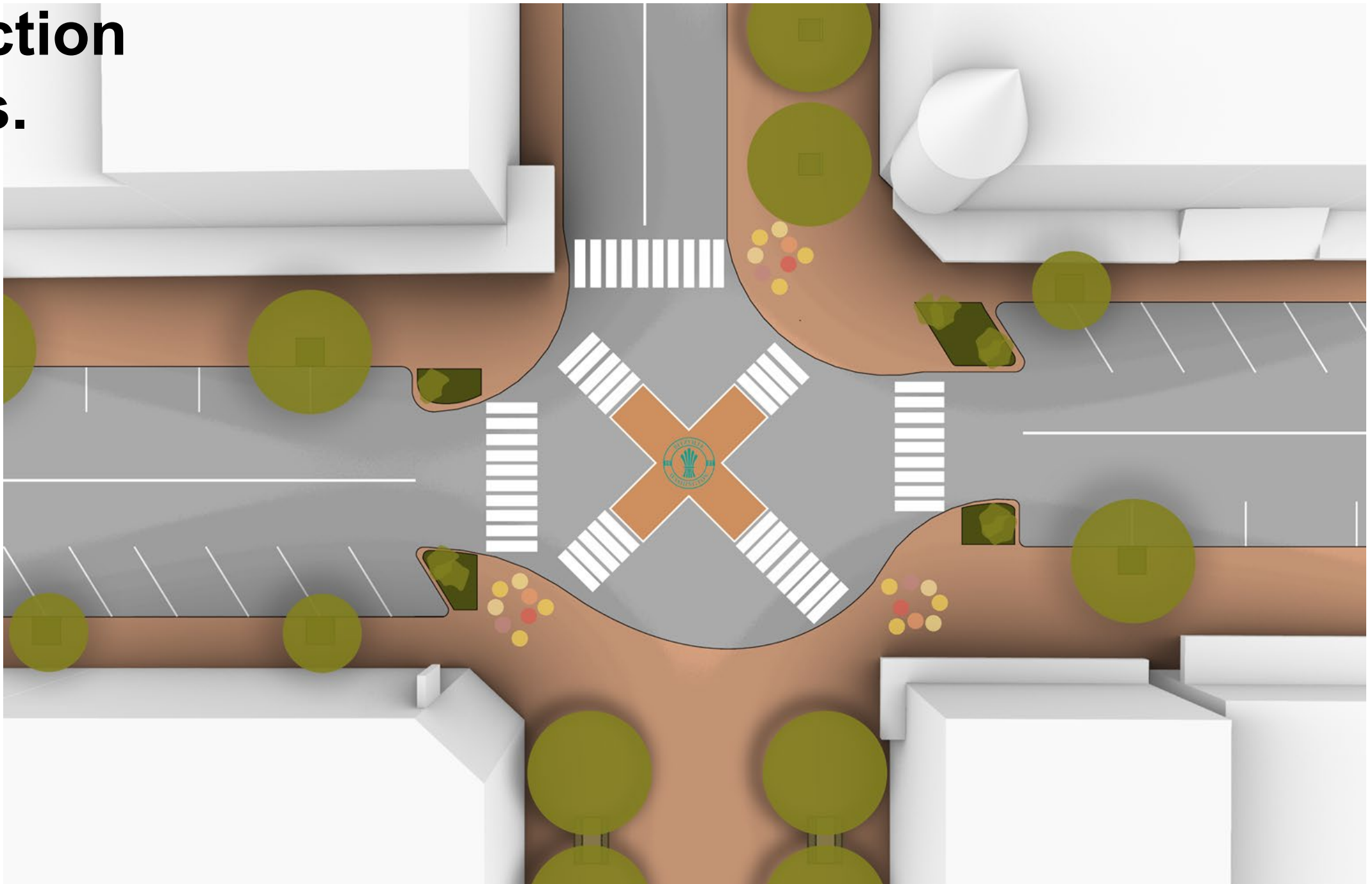
Intersection Options.



Intersection Options.



Intersection Options.



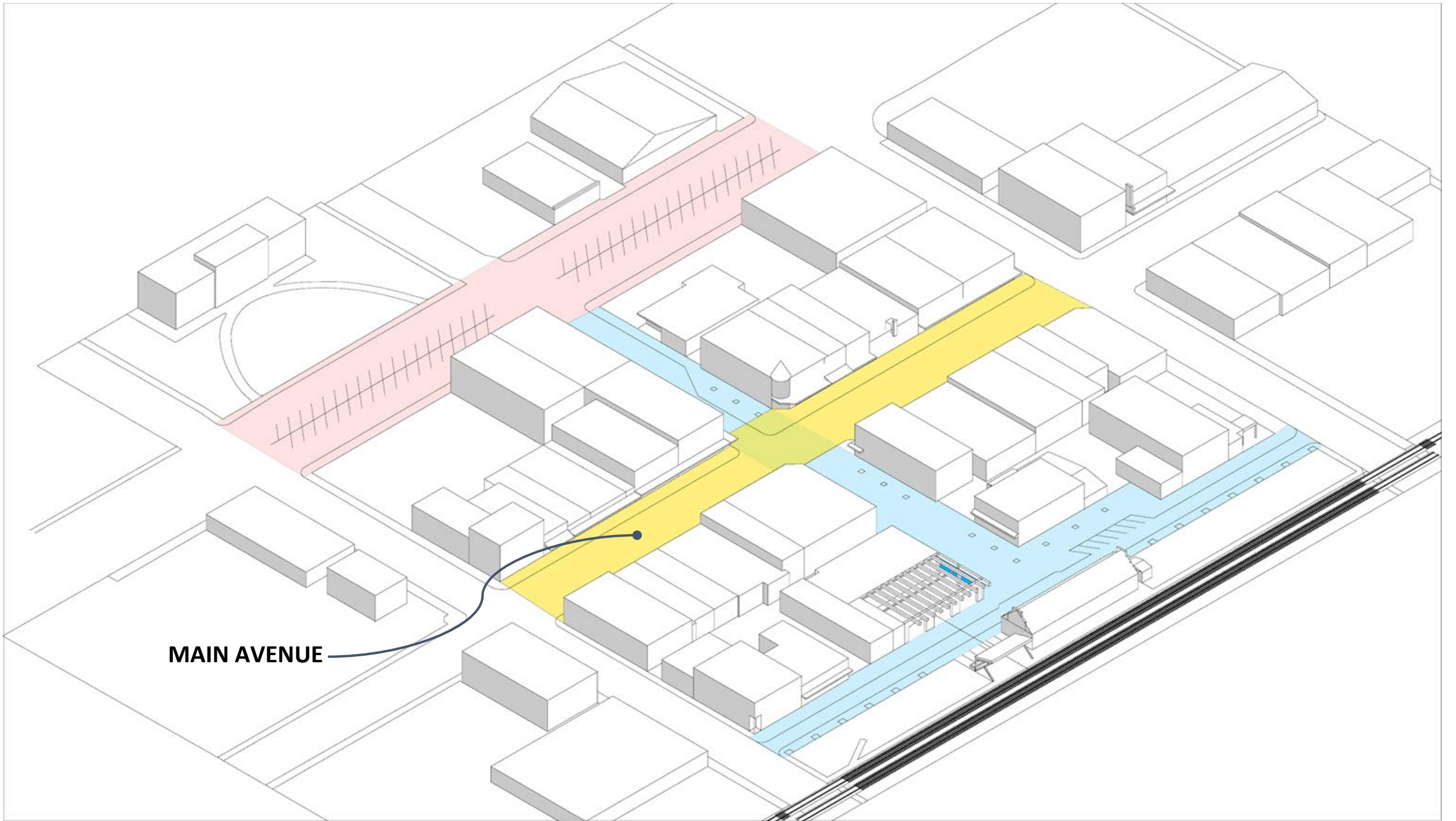
COMMUNITY BRANDING

Master Plan 2019

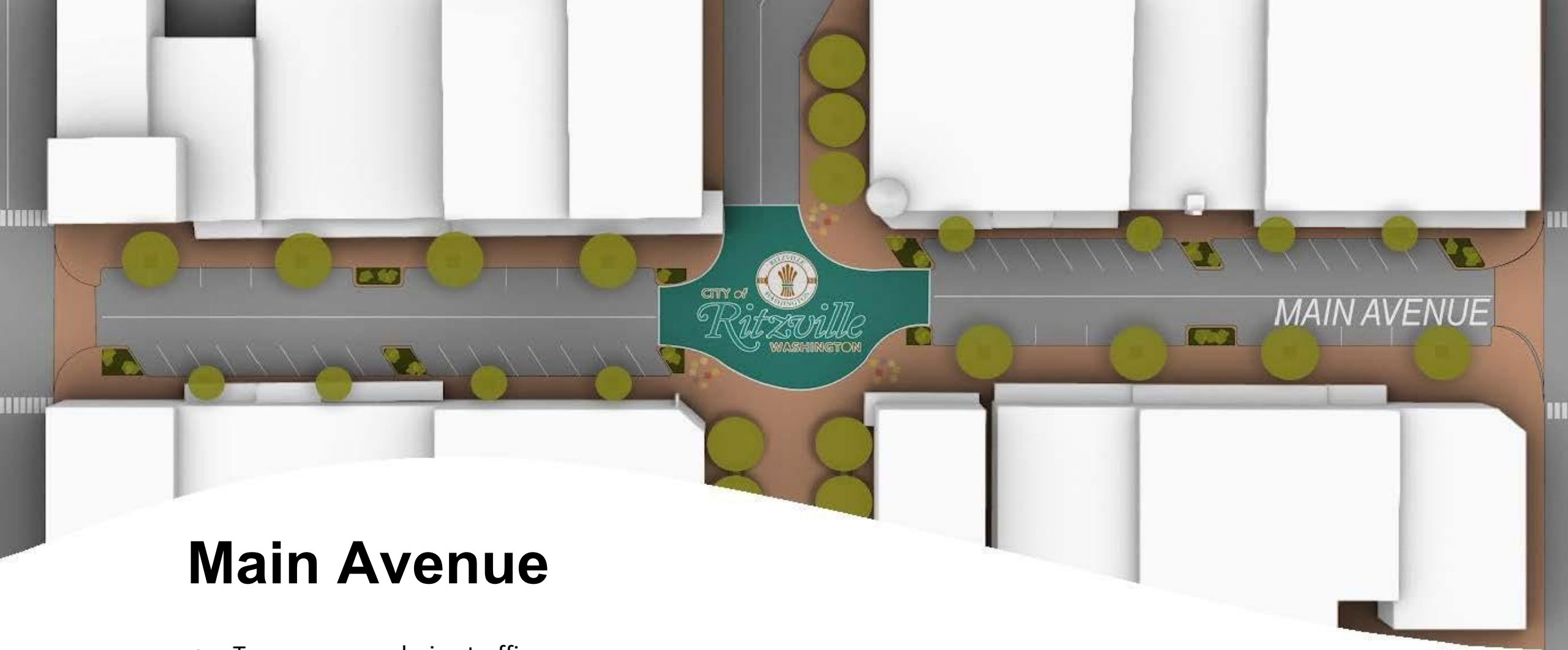


Intersection Options.





MAIN AVENUE



Main Avenue

- Two way meandering traffic
- Widened sidewalks with space for outside seating
- Increased parking capacity - combination of angled and parallel
- Trees added for shade and cohesion with the rest of downtown
- Sidewalk buffers of trees, benches, and planters enhance safety for pedestrians
- Bump outs at intersections slow traffic and increased visibility of pedestrians



DOWNTOWN IMPROVEMENT

Purpose

- Preserve Small Town Character
- Decreased Traffic Speed
- Increased Pedestrian Space
- Enhance safety for all users

Statesville Main Street.

Location: Statesville, North Carolina



COLLEGE PLACE

- DOWNTOWN DESIGN GUIDELINES

Signage and Sidewalk Lighting

Attractive Signage

Widened Sidewalks

Canopies and Awnings

Pedestrian Environments

Sidewalk Amenities



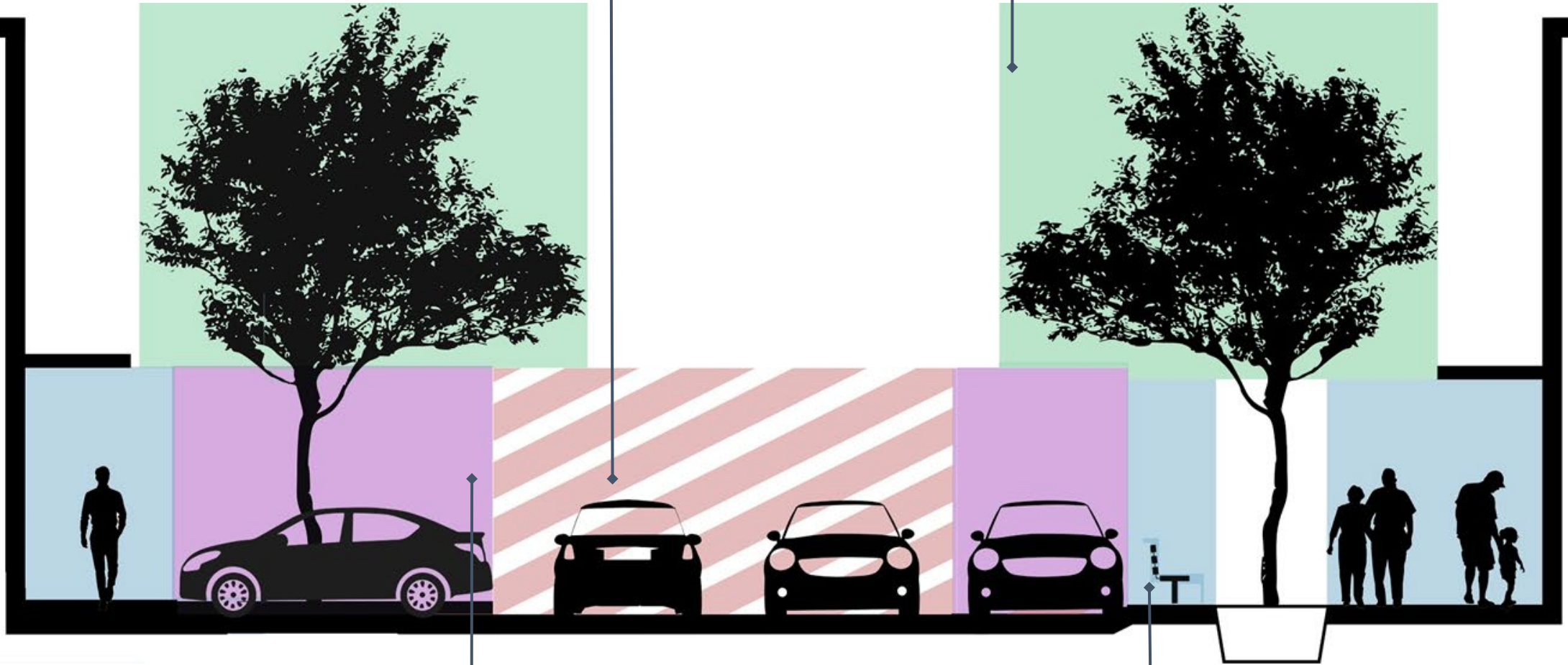
Main Street.

Two way traffic is maintained, but condensed and meanders back and forth to slow traffic.

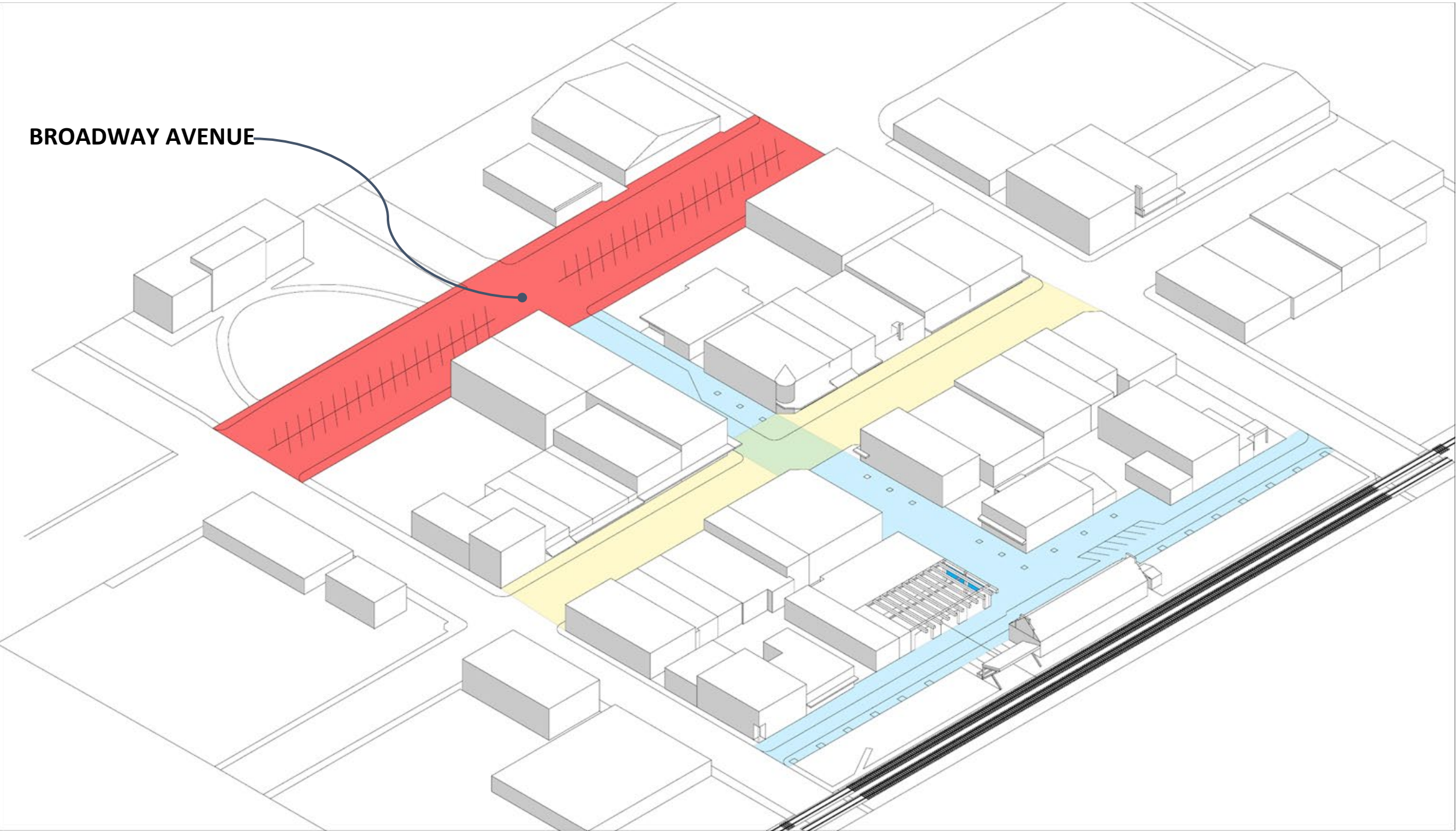
New street trees create cohesion with the rest of the downtown area, and provide shade.

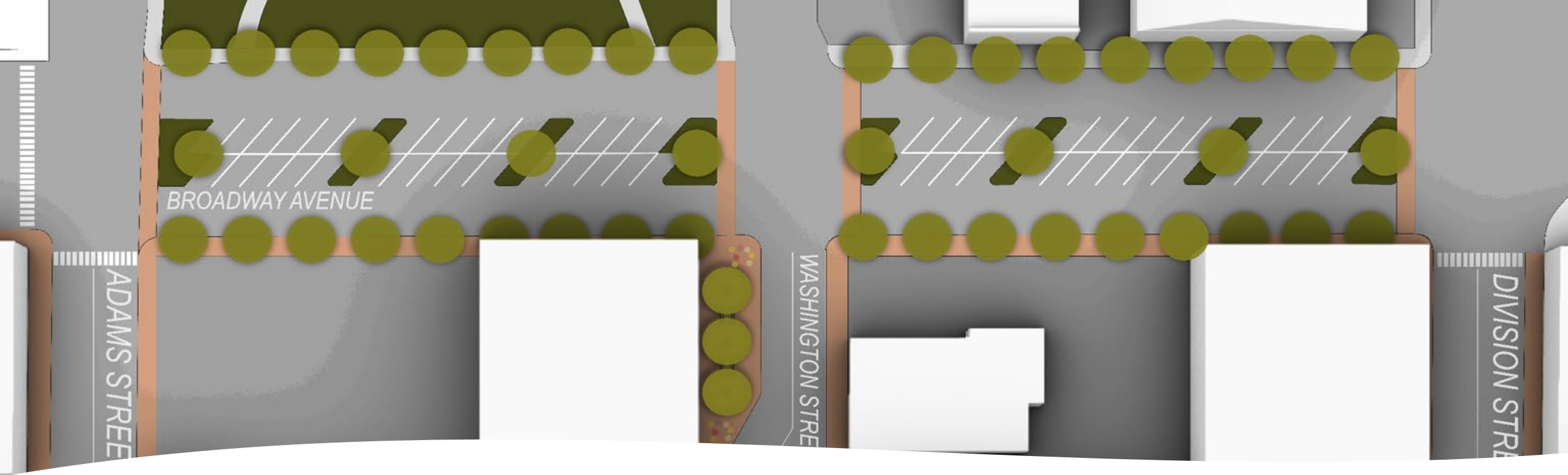
Angled and parallel parking provides increased capacity and creates a buffer between street traffic and the pedestrian space.

Widened sidewalks allow space for movement and features that encourage people to lengthen their stay.



BROADWAY AVENUE





Broadway

- Opportunity to beautify and enrich this large street.
- Adding trees and greenery.
- Raised walking paths across the street.
- Utilizing that space for people to use.

GREEN STREETS

Encourage Social and Economic Vitality

- Manages Stormwater to Decrease Flooding
- Calms Traffic Speed and Driver Frustration
- Improves Experience for Pedestrians
- Improves Economy through Increased Property Values and Retail Spending
- Benefits Urban Ecosystem

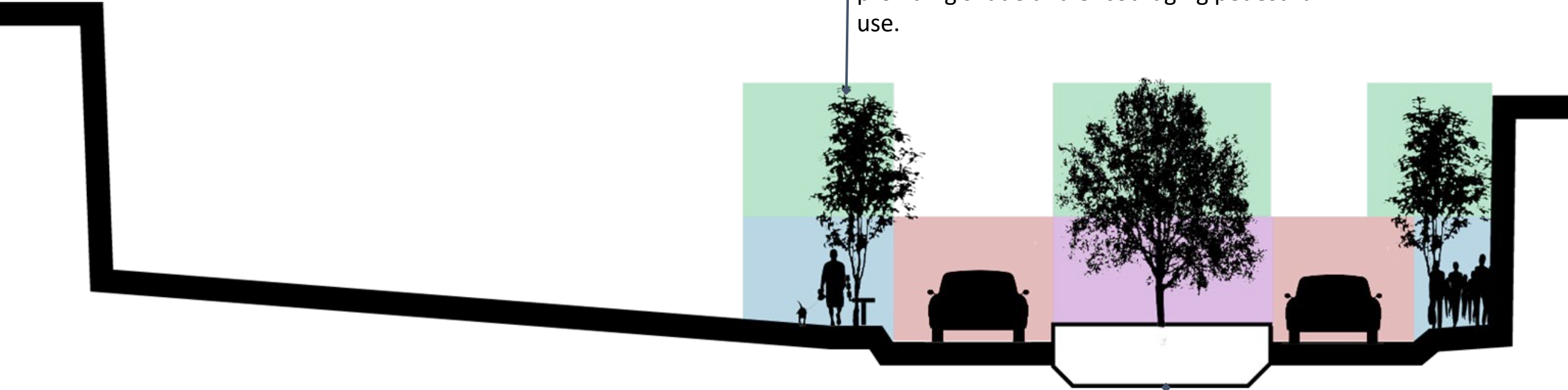
Features:

- Street Trees
- Stormwater Planters
- Urban Furniture



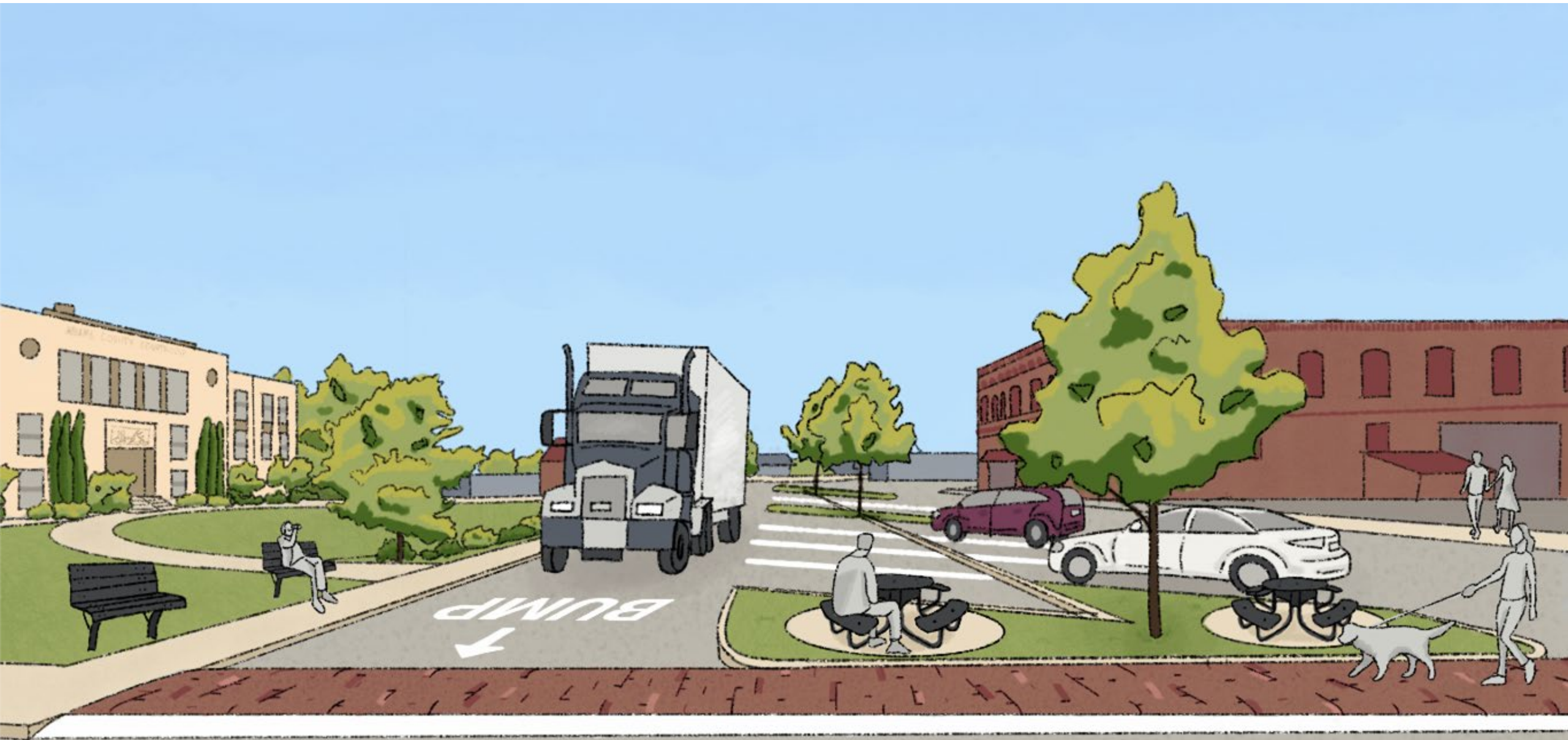
Broadway Avenue

Street Trees line both sides of the street, providing shade and encouraging pedestrian use.



Center Lane Parking is maintained, but stormwater planters are installed adjacent to crosswalks and at regular intervals within parking lane.



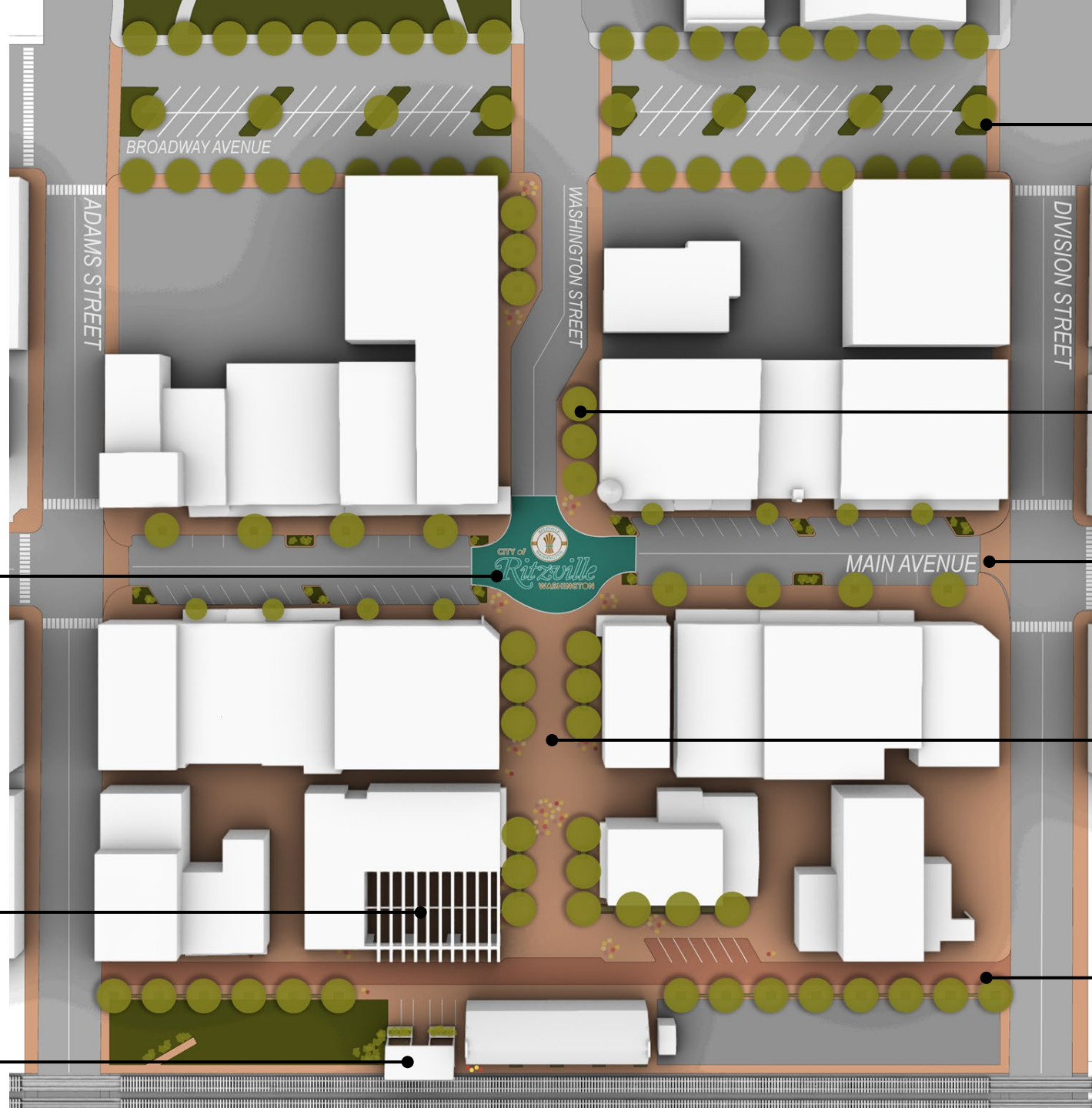


Community Discussion

Washington & Main
Intersection Options

Adaptive Reuse
Plaza Structure

Depot Outdoor Shade
Structure



Broadway Avenue
Green Street with
Stormwater
Planters

Washington Street
"Bump-out"
Pedestrian Space

Main Avenue
Complete Street

Pioneer Plaza Event
Space

Railroad Avenue
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NEXT STEPS

The results this Zoom meeting will be developed into conceptual site plans and drawings contained in a final document that will provide the city with relevant information needed to move forward on social and economic development priorities and solicit professional design services.

Ritzville, WA

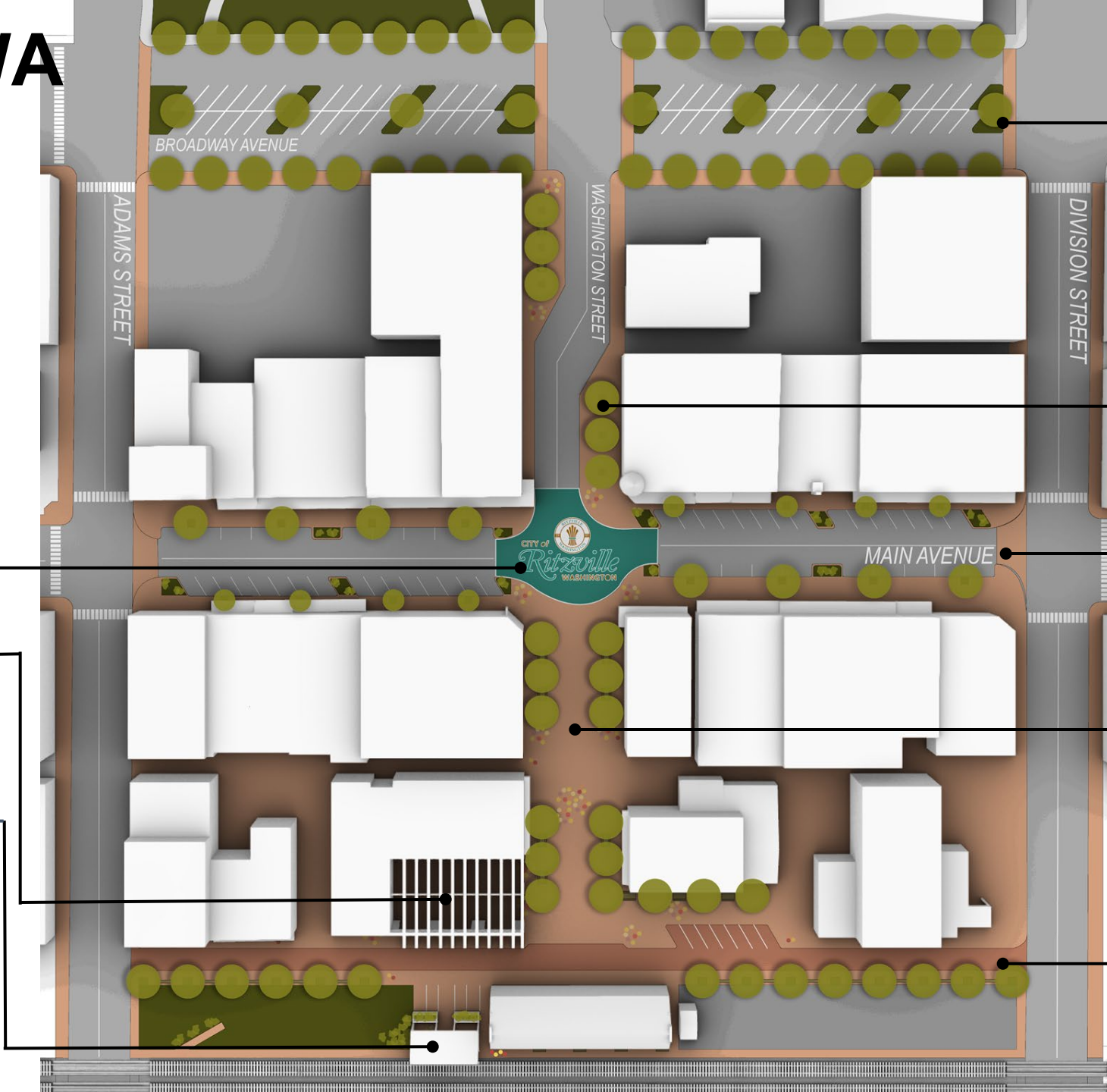
Conceptual Master Plan.

Key Design Points

Washington & Main
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Adaptive Reuse
Plaza Structure

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Broadway Avenue
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